



*The
Ryan Kerrigan*
**Leukemia
Golf Classic**



TO BENEFIT



**LEUKEMIA &
LYMPHOMA
SOCIETY®**

fighting blood cancers

Monday - May 16, 2016

**The Golf Club at Lansdowne
Leesburg, VA**

The Mission is Critical

The mission of The Leukemia & Lymphoma Society is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

The Facts

- Every three minutes someone is diagnosed with a blood cancer
- Every ten minutes someone loses their battle
- Leukemia is the leading cause of cancer death in children & young adults under the age of 20
- Blood cancers are the # 3 cancer killer in North America

How Your Dollars Are Used

To date, The Leukemia & Lymphoma Society (LLS) has invested more than \$1 billion in research aimed at helping all blood cancer patients live longer, healthier lives. We will continue to support research through our innovative and integrated funding programs until every patient has a safe and effective therapy.

- **Research:** LLS supports research in the U.S., Canada and nine other countries. In FY 2014, LLS invested nearly \$80 million in cutting-edge research.
- **Patient Services:** LLS provides a range of services, such as family support groups, an extensive educational website, free seminars and conferences, direct patient financial aid and co-pay assistance.
- **Education:** LLS serves as the world's foremost source of information on blood cancers including an Information Resource Center, an extensive collection of free educational materials, professional education and an award-winning website.
- **Advocacy:** LLS's advocacy program has a strong voice in Washington, DC representing the healthcare and medical research interests of patients and their families to policymakers at all levels of government.

**Help Us Make
Someday, Today!**



The Ryan Kerrigan Leukemia Golf Classic
Sponsorship Packages
The Golf Club at Lansdowne - Monday, May 16, 2016

- PRESENTING SPONSOR.....\$40,000**
- Three (3) foursomes
 - Appearance on *Redskins Nation* on Comcast SportsNet
 - Promotion in press release
 - Logo on printed materials, signage, pin flags & website
 - Full-page, color, premium-page ad
 - Speaking opportunity during dinner
- DINNER SPONSOR.....\$20,000**
- Two (2) foursomes & two (2) additional golfers
 - Logo on signage & at each table
 - Full-page color, premium-page ad
 - Formal recognition during dinner
- PIN FLAG SPONSOR..... \$15,000**
TWO AVAILABLE
- One (1) foursome & two (2) additional golfers
 - Logo on 18 pin flags
 - Full-page color ad
- AUCTION SPONSOR.....\$12,500**
- One (1) foursome
 - Logo on smart phones for mobile bidding
 - Full-page black & white ad
- GOLF CART SPONSOR.....\$12,500**
- One (1) foursome
 - Ad in each golf cart
 - Full-page black & white ad
- PATIENT HERO SPONSOR.....\$10,000**
- One (1) foursome
 - Signage during program
 - Full-page black & white ad
- BBQ SPONSOR.....\$10,000**
TWO AVAILABLE
- One (1) foursome
 - Logo on BBQ Station signage
 - Full-page black & white ad
- TEE GIFT SPONSOR.....\$10,000**
- One (1) foursome
 - Logo on tee gift
 - Full-page black & white ad
- BREAKFAST SPONSOR.....\$8,000**
- One (1) foursome
 - Logo on signage & at each table
 - Half-page color ad
- BEVERAGE SPONSOR.....\$8,000**
- One (1) foursome
 - Signage at all beverage stations
 - Half-page color ad
- RECEPTION SPONSOR.....\$8,000**
- One (1) foursome
 - Signage at reception
 - Half-page color ad
- CADDIE SPONSOR.....\$7,500**
- One (1) foursome
 - Signage in clubhouse
 - Half-page color ad
- AWARDS SPONSOR.....\$7,500**
- One (1) foursome
 - Signage at awards ceremony
 - Half-page color ad

Please visit our web site at www.lls.org/disclosure for state disclosure information

The Ryan Kerrigan Leukemia Golf Classic
Sponsorship Packages
The Golf Club at Lansdowne - Monday, May 16, 2016

SCORECARD SPONSOR.....\$6,000

- One (1) foursome
- Logo on scorecards and rule sheets
- Half-page black & white ad

PUTTING GREEN SPONSOR....\$6,000

- One (1) foursome
- Signage on putting green
- Half-page black & white ad

SOLD

DRIVING RANGE SPONSOR.....\$6,000

- One (1) foursome
- Signage on driving range
- Half-page black & white ad

FOURSOME SPONSOR.....\$5,000

- One (1) foursome

HAT SPONSOR.....\$4,000

- Logo on hats
- Quarter-page black & white ad
- Two (2) guests for dinner & awards ceremony

SCOREBOARD SPONSOR.....\$3,000

- Logo on scoreboard
- Quarter-page black & white ad
- Two (2) guests for dinner & awards ceremony

GOLF BALL SPONSOR.....\$3,000

- Logo on golf balls
- Quarter-page black & white ad
- Two (2) guests for dinner & awards ceremony

SOLD

PHOTOGRAPHY SPONSOR.....\$3,000

- Logo on team photographs
- Quarter-page black & white ad
- Two (2) guests for dinner & awards ceremony

INDIVIDUAL GOLFER.....\$1,500

CONTEST HOLE SPONSOR.....\$1,500

- Signage on one contest hole
- Two (2) guests for dinner & awards ceremony

HOLE SPONSOR.....\$1,000

- Signage on one hole
- Two (2) guests for dinner & awards ceremony

***IN ADDITION, ALL SPONSORSHIPS WILL RECEIVE:**

- Complimentary tee sign
- Recognition in program book

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MEET OUR PATIENT HERO!



ISIAH - Leukemia Survivor

In May, 2014, Isiah was completing his freshman year of high school. A sports enthusiast, Isiah enjoyed lacrosse, football and basketball. And he had just finished the season playing on his JV lacrosse team! He was also on his way to achieving the Boy Scouts of America rank of Life Scout.

But all of that came to a screeching end when fatigue, fever and headaches brought him to the emergency room.

Isiah and his family soon received the devastating news that he had Acute Lymphoblastic Leukemia (ALL). He spent the next 32 days in the hospital with another 9 months of intense treatment therapies.

With a compromised immune system, Isiah was unable to attend school for his entire sophomore year. Now in remission, Isiah will continue to undergo treatment, including chemotherapy and spinal taps until November of 2017. Throughout his ordeal, Isiah has demonstrated tremendous courage. For now, he is unable to participate in contact sports, but he is determined to beat leukemia and get back to life as a normal teenager.

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For more information, please visit www.lls.org

EXECUTIVE LEADERSHIP TEAM

RYAN KERRIGAN
The Washington Redskins
Tournament Host

LARRY MICHAEL
Voice of the Redskins
Honorary Host

MORRIS BROWN
OMNITEC Solutions
Co-Chair

JAMIE GRAHAM
KippsDeSanto & Co.
Co-Chair

John Alexander, *Alexander PR Consulting*

Jamie Axelrod

John Bolze, *Accenture*

Troy Cromwell, *Centennial Technologies*

Anthony David, *Morgan Stanley*

Nick DeSarno, *Rock Spring Contracting*

Deane Eastwood, *Ernst & Young*

John Fechnay, *Cushman & Wakefield*

Erik Fromm, *CSG Capital Partners*

Paul Graham, *Colliers*

Nancy Hubacher, *The Washington Redskins*

Si Johnson, *SRJ Consulting*

Paul Juergensen, *Merrill Lynch*

Sean Keegan, *Rock Spring Contracting*

Tony Keyes, *NCI Information Systems*

Ron Kingsbury, *UST Services*

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Brian Nelsen, *The Carlyle Group*

Scott Newman, *Transparent BPO*

Tim Newman, *Booz Allen Hamilton*

James Roberts, *RT Wealth*

Angelica Roy, *Blue Water Financial Partners*

Shippen Royer, *Merrill Lynch*

David Worthen, *Quarles & Brady*



The Ryan Kerrigan Leukemia Golf Classic

Sponsor Information:

Name of Sponsor: _____

Contact Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Levels

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor (\$40,000) | <input type="checkbox"/> Driving Range Sponsor (\$6,000) |
| <input type="checkbox"/> Dinner Sponsor (\$20,000) | <input type="checkbox"/> Putting Green Sponsor (\$6,000) SOLD |
| <input type="checkbox"/> Pin Flag Sponsor (2@ \$15,000 each) | <input type="checkbox"/> Scorecard Sponsor (\$6,000) |
| <input type="checkbox"/> Auction Sponsor (\$12,500) | <input type="checkbox"/> Foursome Sponsor (\$5,000) |
| <input type="checkbox"/> Golf Cart Sponsor (\$12,500) | <input type="checkbox"/> Hat Sponsor (\$4,000) |
| <input type="checkbox"/> Patient Hero Sponsor (\$10,000) | <input type="checkbox"/> Golf Ball Sponsor (\$3,000) SOLD |
| <input type="checkbox"/> Tee Gift Sponsor (\$10,000) | <input type="checkbox"/> Photography Sponsor (\$3,000) |
| <input type="checkbox"/> Front 9 or Back 9 BBQ Sponsor (\$10,000 each) | <input type="checkbox"/> Scoreboard Sponsor (\$3,000) |
| <input type="checkbox"/> Reception Sponsor (\$8,000) | <input type="checkbox"/> Player Sponsor (____@ \$1,500) |
| <input type="checkbox"/> Breakfast Sponsor (\$8,000) | <input type="checkbox"/> Contest Hole Sponsor (____@ \$1,500) |
| <input type="checkbox"/> Beverage Sponsor (\$8,000) | <input type="checkbox"/> Hole Sponsor (____@ \$1,000) |
| <input type="checkbox"/> Awards Sponsor (\$7,500) | <input type="checkbox"/> Donor \$ _____ |
| <input type="checkbox"/> Caddie Sponsor (\$7,500) | |

Payment Information

- Check enclosed (Please make checks payable to The Leukemia & Lymphoma Society)
- Check to be sent by _____.
- Please charge the following credit card in the amount of \$ _____.

_____ Exp.Date _____ VCode _____

Please select: AMEX VISA MC Discover

Signature _____

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Please visit our web site at www.lls.org/disclosure for state disclosure information

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