LLS PROGRAMS OVERVIEW

The Leukemia & Lymphoma Society (LLS) offers a diverse range of events and campaigns throughout the year to support our mission. From gala dinners to marathons, we offer various opportunities for volunteers to make a direct impact on the fight against blood cancers. To learn more, please visit the event website or contact the local staff partner.

Patient Services

LLS's commitment to improving the quality of life of patients and their families is fulfilled through a range of programs and services as diverse as the people impacted by blood cancers. LLS programs and services include: educational materials and forums, financial assistance for patients, a comprehensive referral database that connects patients with resources and information in their communities, family support groups, and other patient support programs such as First Connection, through which newly diagnosed patients are matched with trained peer volunteers.

Website: www.lls.org/gba

Contact: Lauren Hall at (415)625-1115, Lauren.Hall@LLS.org

Leukemia Cup Regatta

This unique event, hosted by the San Francisco Yacht Club, combines the joy of sailing with the important task of raising money to fight blood cancers. Sailors race in the name of a patient hero from their community.

Website: http://www.leukemiacup.org/gba/

Contact: Jennifer Daly at (415)625-1139, Jennifer.Daly@LLS.org

Light The Night Walk

Light The Night Walk is an evening to pay tribute to lives lost to cancer and to bring help and hope to thousands of patients and their families. Participants walk along an easy, 2-mile route carrying illuminated lanterns: white for survivors, red for supporters, and gold in memory of a loved one. Light The Night Walks take place in San Francisco, the East Bay, Napa, and the North Bay. Website: http://www.lightthenight.org/gba

Contact: Crystal Cook at (415)625-1126, Crystal.Cook@lls.org

Man & Woman of the Year

This campaign is a 10-week fundraising competition among Bay Area leaders. Candidates are dynamic men and women who utilize their leadership abilities and resources to conduct their fundraising campaigns by hosting creative events, soliciting corporate support, and sending fundraising letters to generate donations. The 10 weeks culminate in a Grand Finale gala, were the winners are revealed and all candidates are celebrated for their hard work and dedication. Website: www.mwoy.org/gba

Contact: Allison Stark at (415) 625-1143, Allison.Stark@lls.org

Student Series

Students in grades kindergarten through twelve collect spare change in their classrooms to help support LLS's mission and their community's honored hero. Schools are supplied with materials and a curriculum, and the top fundraising classroom earns a pizza party as well as other great prizes.

Website: <u>http://www.studentseries.org/greater-bay-area/</u> Contact: Janna Katz at (415)625-1107, <u>Janna.Katz@lls.org</u>

Students of the Year

This is a fun and engaging philanthropic leadership opportunity for high school students. Local students come together for a 7-week fundraising campaign to support the LLS mission. At the end of the 7 weeks, the student(s) with the most money raised earn a scholarship to the college or university of their choice.

Website: <u>http://www.studentseries.org/greater-bay-area/article/gba-students-of-the-year</u> Contact: Molly Diedrich at (415)625-1132, <u>Molly.Diedrich@LLS.org</u>

Team in Training (TNT)

TNT is the nation's longest-running and most successful endurance sports training program. Individuals train for a full or half marathon, cycle century ride, triathlon, or hike adventure while raising funds to beat blood cancer. Participants have the option of doing their training in-person with the Team or virtually through TNT's new online Flex program. Either way, they will receive all of the professional coaching, fundraising support and inspiration they need to be successful. Website: www.teamintraining.org/gba

Contact: Lauren Estrada at (415)625-1109, Lauren.Estrada@LLS.org