



LEUKEMIA &  
LYMPHOMA  
SOCIETY®

STUDENT  
OF THE YEAR

# CALLING ALL STUDENT LEADERS!

*Looking for the best of the best to take on  
The Leukemia & Lymphoma Society's  
Student of the Year fundraising challenge!*



**FIGHT CANCER!  
WIN A SCHOLARSHIP!  
SAVE LIVES!**

Applications are due October 16, 2015  
Visit us on the web at <https://www.lls.org/georgia/article/student-of-the-year>  
Contact Kacey Danley for more information  
[Kacey.danley@lls.org](mailto:Kacey.danley@lls.org) or 404.720.7829

*The mission of The Leukemia & Lymphoma Society is to cure leukemia, lymphoma, Hodgkin's Disease, and myeloma and improve the quality of life for our patients and their families.*



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# STUDENT OF THE YEAR

## WHO:

Local area high school students enrolled in private or public schools who are enthusiastic about volunteerism, philanthropy, community outreach, and leadership!

## WHAT:

The Student of the Year Campaign is a six-week initiative in which nominated high school students participate in a fundraising competition to benefit The Leukemia & Lymphoma Society's (LLS) Georgia Chapter. Nominated students are selected as Student of the Year candidates via the LLS selection committee. Selection is based upon a questionnaire and essay submitted by each interested student. Candidates will raise money in honor of a patient hero who is currently battling or is in remission from a blood cancer. The candidate who raises the most money at the end of the six weeks is named Student of the Year. In addition, there are Citizenship Awards for the student candidates who excel in Volunteerism, Community Involvement, and Mission Focus.

## WHEN:

**Application Deadline** – Friday, October 16, 2015

**Candidates Announced** – Monday, November 2, 2015

**Campaign Launch**— Thursday, January 14, 2016

**Grand Finale Gala** -- Friday, February 26, 2016

## WHY:

To join the fight against cancer and improve the quality of life for our patients and their families. Leukemia is the number one cancer killer of our children under the age of 20; therefore kids are helping kids battling these devastating cancers. To boost the college applications with a leadership and philanthropic adventure. Candidates are eligible for scholarship awards. The Student of the Year will receive a **\$5,000 scholarship** toward the college or university of his/her choice. Each Citizenship Award winner will receive a **\$2,500 scholarship** toward the college or university of his/her choice. Every candidate who reaches the minimum fundraising requirement of \$10,000 will receive a **\$1,000 scholarship**.

## HOW:

Students rally their communities, schools and families to support their fundraising efforts. Along with their own web sites, students will work with LLS staff to set a fundraising goal and to develop an action plan to reach that goal. LLS will provide fundraising materials and support throughout the campaign. The easiest ways to fundraise are through a letter writing/email campaign, company sponsorship, and social networking. Each candidate and their campaign team will brainstorm with LLS to determine a plan for success.



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## Candidate Application

Candidate Name:

Home Address:

Email & Telephone:

High School:

Parent/Guardian(s) Name:

Parent Phone & Email:

### **Please answer each question in 300 words or less**

1. Discuss your reason for seeking a nomination for The Leukemia & Lymphoma Society Student of the Year campaign.
2. Tell us about the highlights of your past and current volunteer and community activities.
3. Share with us some ideas of how you might engage your community, team, and others in raising funds should you be selected as a candidate.
4. If you have a special connection to the mission which has inspired you to seek a nomination, please include that information.

**Please list 3 references and your relationship with them for us to contact.**

**Applications are due NO LATER THAN:  
Friday, October 16, 2015**

Please email, fax, or mail applications to:

Kacey Danley at LLS Georgia

Kacey.danley@lls.org

Fax: 404.720.7878

The Leukemia & Lymphoma Society  
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Atlanta, GA 30027  
404.720.7900