## **About The Leukemia & Lymphoma Society**

The Leukemia & Lymphoma Society (LLS) exists to cure blood cancers and improve the lives of patients and their families. Our vision is a world without blood cancer.

#### Research

As there are no means of preventing or early screening for most blood cancers, the LLS research agenda is focused on finding cures. LLS identifies and funds the most promising blood cancer research projects and forges partnerships with academic institutions, biotechnology and pharmaceutical companies to accelerate the development of new therapies.

#### **Patient Access**

LLS is the leading source of free, highly specialized blood cancer information, education and support for patients, survivors, families and professionals. We help patients identify resources and access treatment and support through financial assistance programs, First Connection, support groups, and LLS Community. LLS sponsors free patient, caregiver and healthcare professional education programs locally. Information Specialists answer questions, offer guidance and support and assist with clinical trial searches. Patients can reach out to an Information Specialist at (800) 955-4572, Monday – Friday 9 am to 9pm EST.

#### **Policy and Advocacy**

LLS is dedicated to removing barriers to care. By providing our network of advocates a powerful voice, the Policy and Advocacy Team drives policies that accelerate the development and approval of innovative treatments and ensure that patients have sustainable access to quality, affordable coordinated care.

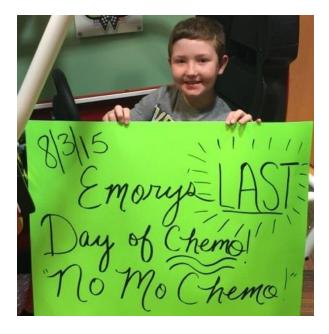
## **Honored Hero Program**

An Honored Hero is a dedicated individual or family member, affected by a blood cancer, who serves as an inspiration and provides support to LLS.

Becoming an Honored Hero is an easy and meaningful way for patients, survivors and their families to support LLS's mission. Stories of strength and courage will be shared with participants and donors to motivate and encourage them to raise funds to benefit LLS. An Honored Hero's story helps put a "face" to LLS's mission.

BECOME AN HONORED HERO TODAY CALL 404-720-7838 OR APPLY HERE

# SUPERHEROES DON'T ALWAYS WEAR CAPES!



The Leukemia & Lymphoma Society Georgia Chapter

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# **HELP US MAKE SOMEDAY, TODAY.**













### Leukemia & Lymphoma Society Georgia Chapter Campaigns

Team In Training is the only endurance sports training program for charity that raises money for blood cancer research. TNT and LLS are changing the landscape of blood cancer, not someday but today, making TNT the perfect way to fundraise. It doesn't matter if you're not an athlete or in perfect shape. Our coaches will train you to cross the finish line at a marathon, half marathon, hike, triathlon or cycling event. Saving lives isn't about being the best, it's about being the best you can be when helping to save lives!

For more information: www.teamintraining.org

**Light The Night Walk** is the Georgia Chapter's largest and most visible fundraising and awareness campaign benefiting the funding of research to find blood cancer cures.

Light The Night is about communities coming together for a common goal. Corporations, friends, families and co-workers form fundraising walk teams. Millions of consumers also help by donating at retail outlets. Culminating in inspirational and memorable evening walks every fall, participants in nearly 200 communities across North America join together carrying illuminated lanterns to take steps to end cancer.

Join us for one of our Georgia Light The Night Walks at locations throughout the state by registering at <a href="https://www.lightthenight.org/ga">www.lightthenight.org/ga</a>

**Leukemia Cup Regatta** to cure cancer. Since its inception, the Leukemia Cup Regatta has raised millions of dollars for lifesaving is a thrilling series of sailing events that combines the joy of boating with the important task of raising money research and patient services, bringing help and hope to patients and their families.

For more information about our Savannah event: www.leukemiacup.org/ga

Man & Woman of the Year brings together motivated business and community leaders who rally their own campaign team to help LLS fund blood cancer research and provide education and support services for patients and their families. The candidates who raise the most funds during the 10 week campaign will be awarded the title of Man & Woman of the Year. The announcement of the winners take place at the formal Grand Finale Galas in Atlanta, Savannah and Augusta.

Know a GREAT candidate? www.mwoy.org/ga

**Students of the Year** campaign is a student-led leadership initiative in which nominated high school students participate in a six week fundraising competition to benefit LLS's mission.

Candidates raise money in honor of a local teen patient hero who is currently battling a blood cancer. The candidate(s) who raises the most money at the end of the six weeks is named Student(s) of the Year and earns a college scholarship. This program is for local area high school students enrolled in private or public schools who are enthusiastic about volunteerism, philanthropy, community outreach, and leadership! The campaign culminates in a Grand Finale Gala.

Could you be the next Student of the Year? <a href="https://www.lls.org/ga/soy">www.lls.org/ga/soy</a>

**Student Series** is a service-learning, character education and philanthropy program that allows children to make a difference through teamwork in their school setting. The core program consists of collecting money over a three-week period. LLS provides everything your school needs. There are also additional ideas and programs for each school level.

Is your school willing to raise Pennies for Patients? www.studentseries.org/georgia











