



LEUKEMIA &  
LYMPHOMA  
SOCIETY®

fighting blood cancers

**someday  
is today®**

*Your*  
**GIFT**

*Your*  
**LEGACY**



Founded in 1949, The Leukemia & Lymphoma Society (LLS) is devoted to finding cures and better treatments for people with leukemia, lymphoma, Hodgkin's disease or myeloma. As the largest organization specifically focused on blood cancers, LLS supports researchers at leading cancer institutes and universities around the world. We provide patient services in your community through an extensive network of offices in the United States and Canada.

Ideas described in this booklet provide tax-saving options while helping you shape the future of cancer research. Your support helps to create a world without blood cancers, not someday, but today.

As you consider options that might work best for you, we invite you to contact us as a member of your estate planning team. We'll provide options for you and walk you through giving scenarios, ensuring that your gift wishes will be carried out. You may call the LLS Planned Giving Department toll free at **1-888-773-9958** or send an e-mail to **legacy@LLS.org**.



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# BEQUESTS

**To leave assets to people or causes you care about, let your voice be heard!**

Express your wishes with a will.

Through your will, you can leave:

- a specific amount or a percentage of your estate
- all or part of what remains in your estate after other bequests are made
- a conditional gift if beneficiaries do not outlive you

Importantly, you keep the assets for as long as you live, and you can change your plans whenever you wish. To name The Leukemia & Lymphoma Society in your will, we recommend the following wording that can be adapted for your situation:

## **For a specific amount:**

I give (*specific dollar amount or percentage of my estate*) to The Leukemia & Lymphoma Society, Inc., 1311 Mamaroneck Avenue, White Plains, NY 10605 for its ongoing activities (*or the following specific purpose*).

## **For a residuary amount after other bequests are made:**

I give all (*or a percentage*) of the rest, residue, and remainder of my estate to The Leukemia & Lymphoma Society, Inc., 1311 Mamaroneck Avenue, White Plains, NY 10605 for its ongoing activities (*or the following specific purpose*).

## **For a conditional bequest if you outlive other beneficiaries:**

If (*other named beneficiary*) does not survive me, I give all (*or a percentage*) of my estate to The Leukemia & Lymphoma Society, Inc., 1311 Mamaroneck Avenue, White Plains, NY 10605 for its ongoing activities (*or the following specific purpose*).



# BEQUESTS

## Restricting your bequest

Your gift can impact blood cancer patients in important and meaningful ways. To designate a specific purpose for your bequest, such as Research, Patient Services or a category of blood cancer, please call us at 1-888-773-9958. We will work with you or your estate attorney to suggest wording that ensures that your wishes are fulfilled.

## Being prepared to see the attorney

To minimize the cost of making a will, we recommend doing some homework using a piece of paper folded in half. In one column, list everything you own — house, bank accounts, stock, IRA, stamp collection — everything. In the other column, list people and causes that matter most to you.

For personal items, connect the asset to the person you want to receive it. For the rest, determine a percentage of the total you would like beneficiaries to receive. For example, you may wish to leave 35 percent to each of your two children, 10 percent to a friend, and 10 percent each to two favorite causes. Doing this before seeing an attorney will save time and money. Using percentages will keep your estate plan flexible as values change over time.

## Final details for your attorney

The federal tax identification number for The Leukemia & Lymphoma Society, Inc. is 13-5644916.



# TRUSTS

A trust can be customized to meet your individual needs. A **charitable remainder trust** can make payments to your designated beneficiaries for a lifetime or a term of up to 20 years. Some donors choose to fund a remainder trust with retirement plan assets to reduce the income tax liability to survivors. When the trust matures, an estate tax deduction is available when the remainder is paid to the charitable beneficiaries.

Alternatively, a **charitable lead trust** can make payments to a charity first for a designated term of years. Afterwards, the remainder goes to your designated beneficiaries. Some find this a tax-wise method of transferring future assets to heirs using today's value.

Another popular estate planning tool is a **revocable trust**. Like a will, a revocable trust documents your wishes for how your assets will eventually be distributed. Because it is revocable, you can cancel the trust any time. At death, it becomes irrevocable, and assets in the trust will pass according to the terms you set - without delay for securing probate documents. A revocable trust can be particularly useful for people who own properties in multiple states because each state would require a separate probate process. It also offers greater privacy because, unlike a probated will, there is no public access to trust documents. Your lawyer will draft the revocable trust and assist in transferring your assets into it.

We invite inquiries to discuss your personal benefits for any of these trust arrangements.



# TAX-SAVING IDEAS FOR

## Giving Appreciated Stocks

If you have owned a stock for a year or more and it has increased in value, you can donate the stock and deduct the current market value regardless of your original cost. You will owe no capital gains tax. A gift of appreciated securities can cost less than a comparable gift of cash.

### An example:

*Lisa purchased 100 shares of ABC stock 18 months ago for \$1,000. Today, it is worth \$1,500. If she sells the stock, Lisa pays capital gains tax on the \$500 gain. If she gives the stock to a charity, however, she makes a \$1,500 contribution and owes no tax on the increased value. The out-of-pocket "cost" of her gift was only \$1,000.*

Your gift of appreciated assets is deductible up to 30 percent of your adjusted gross income. If you can't use the deduction in one year, you can carry over the excess for the next five years.

Call us for transfer instructions before you sell profitable investment assets.

## Naming a Beneficiary in Your Retirement Plan

A tax-deferred account — such as an IRA, 401(k), 403(b) or Keogh plan — can be a useful currency for charitable giving. With a Beneficiary Designation Form from your bank or the administrator of the plan, you can name one or more favorite causes as beneficiary or as conditional beneficiary in the event you outlive others.



# CHARITABLE GIVING

## There are many benefits to using a tax-deferred account

- There is no legal cost.
- It is effective even without a will.
- You can change your mind anytime.
- You retain the right to the account for as long as you live. Afterwards, the remaining value is given tax-free to your charitable beneficiaries.

On the other hand, if you leave a tax-deferred account to an heir, it will be subject to federal and state income taxes. Tax-wise donors use taxable assets for individual beneficiaries and tax-deferred accounts for charitable intentions.

### An example:

*If Ira owns a \$100,000 certificate of deposit and a \$100,000 401(k) plan and wants to leave equal amounts to his daughter and a charity, he should leave the certificate to his daughter and the 401(k) to the charity. Neither beneficiary will owe income tax on their gift. Had Ira reversed his choices, the charity would still pay no tax on the certificate, but the daughter would owe income tax on the 401(k), thereby reducing the value of her father's gift.*

Some states might require a "Spousal Waiver of Benefits" form to designate a beneficiary other than a spouse.

Remember, the cost of naming a charitable beneficiary on your retirement account is nothing, but the benefit is substantial.



# TAX-SAVING IDEAS FOR

## Using an IRA for Charitable Giving

Recent tax law also allows donors who are at least 70½ to use a traditional or Roth IRA for charitable giving. The gift — which must be paid directly to the charity from the IRA — can be counted toward the minimum required distribution. It is not deductible as a charitable donation, but because it is not considered income, either, it is similar to a deduction.

Among those who are at least 70½ who will find this most helpful are:

- Retirees who must pay taxes on Social Security
- Taxpayers who do not itemize deductions
- People who do not need their mandatory IRA withdrawals
- Donors subject to deduction limitations that can reduce tax savings
- Individuals with IRAs that will be subject to estate and income taxes

***Details on this giving option can change, so please contact us for the most current requirements.***

## Life Insurance

There are multiple options for using insurance policies for charitable giving.

You can designate a charitable beneficiary in an **existing life insurance policy**. There is no tax deduction for the designation, but it costs nothing and you can change your mind anytime.

You can designate a charitable beneficiary in your **company-paid life policy**. By doing so, you will fulfill a charitable intention while avoiding taxes assessed on employer policies exceeding \$50,000.





# CHARITABLE GIVING

If you own a **paid-up, whole-life policy**, you can give it to charity and receive an income tax deduction. The gift amount approximates the cash surrender value when the policy is transferred.

For current and future deductions, you can name The Leukemia & Lymphoma Society as owner and beneficiary of a **non-paid-up whole-life policy**. You receive an initial deduction approximately equal to the cash surrender value and additional deductions for subsequent gifts made to LLS to make premium payments.

## Real Estate

We welcome inquiries regarding gifts of residential, commercial or undeveloped real estate. Giving real estate can reduce your taxable estate and avoid capital gains tax. We will review your offer and evaluate the property to determine the benefit of accepting such a gift. And we will guide you in following IRS procedures for an independent appraisal to establish fair market value to substantiate your deduction.

You can also unlock the value of your primary or vacation home through a life estate that lets you and your spouse continue living in the property for lifetime or a set term after you have donated it to us. You earn an immediate tax deduction for a portion of the appraised value and you continue to pay routine expenses such as upkeep, taxes and insurance. When your life estate ends, or you terminate your interest in the property, the proceeds from the sale are given to LLS for the purpose you designated.



# A GIFT THAT PAYS YOU

## Charitable Gift Annuities

If you're retired or planning for it, you might want a steady, reliable income that isn't subject to stock market fluctuations. A charitable gift annuity could provide the confidence and tax advantages you value.

A gift annuity of \$10,000 or more offers five distinct advantages:

**Payments for life** - at attractive, fixed rates for one or two lives;

**Tax deduction** - much of what you transfer will be a deductible charitable gift;

**Capital gains tax savings** - when you contribute securities for a gift annuity, you minimize any capital gains tax;

**Tax-free payments** - part of each payment is tax-free throughout your expected life;

**Personal satisfaction** - by making a gift of significance that will benefit you today and support blood cancer research tomorrow.

You can choose:

- Quarterly, semiannual or annual payments
- To start payments now or defer them to a date closer to retirement for a higher rate
- One-life or two-life annuities. Two-life annuities continue uninterrupted after the death of one person.
- Cash or securities to fund your gift. Cash allows maximum tax-free payments; gifts of securities can minimize capital gains taxes.

Age has its advantages in charitable gift annuities. The older you are, the more you will receive. Sample rates are included in the back of this brochure. Contact us for rates and deductions based on your needs.

*LLS charitable gift annuities are not available to residents of Hawaii or Alabama.*

# LLS CHARITABLE GIFT ANNUITY RATES

As of January 2015

## ONE BENEFICIARY

Age	Rate
70	5.1%
75	5.8%
80	6.8%
85	7.8%
90+	9.0%

## TWO-BENEFICIARIES

Ages	Rate
70/75	4.8%
75/80	5.4%
80/85	6.1%
85/90	7.3%
90/95	8.8%

*Because payments are partially tax-free throughout your life expectancy, your effective return will be higher.*

## SEE YOUR BENEFITS

To receive a free personal illustration showing your payment rate based on your exact age and gift amount, contact us by phone toll-free at **1.888.773.9958** or by email at **[legacy@lls.org](mailto:legacy@lls.org)**.



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# WHAT OTHERS ARE SAYING ABOUT GIFT ANNUITIES

“ I was careful to protect my wife, but also to make sure that our belief in the power of medical research lives on after we do. With gift annuities, I get to have it all. I get an income for as long as I live. Then my wife, Ruth, gets an income for as long as she lives. The remainder of our gift then passes to The Leukemia & Lymphoma Society to fund the next generation of research.”

— Calvin Donnelly

“ A charitable gift annuity gives you income plus a tax deduction — and lets you help a worthy cause.”

— Money Magazine



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