LLS Matching Gifts 101

What is a matching gift?
A matching gift is a charitable donation by a corporation that matches an employee's donation to an eligible nonprofit organization, most often dollar for dollar.

What kinds of gifts are eligible to be matched?
Eligible gifts include donations to fundraisers, teams, and LLS.
Gifts that are not eligible (per IRS policy):
- Auction Items
- Registration Fees
- Sponsorships
- Ticket Sales

How do donors submit their gifts to be matched?

Option 1: When they make a donation to a fundraising page online, they will be prompted to enter their company name to determine if their company matches. If so, they will be given the information on how to finish submitting their match once they complete their donation (example right).

Option 2: They can make their donation and then reach out to their company to request the matching gift. When doing so, donors should choose The National LLS Office as the chapter/address: The Leukemia & Lymphoma Society, 3 International Drive, Suite 200, Rye Brook, NY 10573. If they don’t see the National Office listed, they can search by our EIN: 13-5644916.
How do I get credit for matching gifts submitted?

- Once the Matching Gifts team receives a match request, and verifies that a donation has been received, a promise is created on the participant’s fundraising account that gives full credit for the match.

- Please note that it could take up to two weeks from the time of request submission to the Matching Gifts team for the verification step to be completed.

Note: For companies that utilize a Matching Gifts Company like Benevity, LLS may not receive a request to verify donations. In that case, in order for a promise to be credited to a participant, written confirmation must be provided to matchinggifts@lls.org that the match is forthcoming. Please include with your request, Donor Name, Donation Date, Donation Amount, Matching Company, Matched Amount, Documentation (verification email, proof of submission, approval).

As a Participant, what can I do to maximize matching gift opportunities?

- Connect with your LLS Staff Member to plan outreach to potential and existing donors regarding matching gifts.

- Keep track of donors who work at Matching Gift companies, and periodically check your Fundraising Tools page to ensure the match is credited.