New research for The Leukemia & Lymphoma Society (LLS) by PerryUndem and Bellwether Research shows most adults feel negatively about short-term, limited-duration health plans and want them to follow the same rules as traditional health insurance.

After reading a brief, straightforward description of short-term, limited-duration health plans, a majority of adults (77%) say they have a negative impression of them.

This majority includes:

- **86%** of Democrats
- **78%** of Republicans
- **77%** of Independents
As people learn about short-term, limited-duration plans, they become more intense in their support for regulating them.

7 in 10 say they would feel more negatively about their agent/broker if they sold them a short-term, limited-duration insurance plan.

How does a short-term, limited-duration plan compare to traditional health insurance?

Traditional Health Insurance

- MUST ACCEPT EVERY APPLICANT: ✓
- CANCER PATIENTS PAY THE SAME PREMIUMS AS OTHER PATIENTS: ✓
- PRE-EXISTING CONDITIONS COVERED: ✓
- ESSENTIAL BENEFITS LIKE DRUGS AND HOSPITALIZATION COVERED: ✓
- THERE’S A LIMIT TO WHAT PATIENTS MAY OWE FOR TREATMENT: ✓

Short-Term, Limited-Duration Health insurance

- MUST ACCEPT EVERY APPLICANT: ✗
- CANCER PATIENTS PAY THE SAME PREMIUMS AS OTHER PATIENTS: ✗
- PRE-EXISTING CONDITIONS COVERED: ✗
- ESSENTIAL BENEFITS LIKE DRUGS AND HOSPITALIZATION COVERED: ✗
- THERE’S A LIMIT TO WHAT PATIENTS MAY OWE FOR TREATMENT: ✗