

## Did you know?

### Patient Access

- The Leukemia & Lymphoma Society (LLS) is the leading source of free blood cancer information, education and patient support.
- The Information Resource Center (IRC) has touched more than 1 million callers since its inception in 1997.
- IRC specialists field more than 40,000 inquiries and perform more than 6,000 clinical trials searches a year.

### Advocacy

- LLS helped pass oral parity laws in 20 states that ensure fairness and equality in cost sharing for tens of thousands of patients that rely on self-administered treatments.
- LLS helped secure \$120 million for NIH pediatric research.

### Research

- LLS has invested more than \$1 billion to date in research to find cures for blood cancer patients.
- In Fiscal Year 2015 alone, \$67.2 million was committed in research funding.
- Last year alone, LLS funded 277 grants.

If you or a loved one needs help or you would like to help save lives, contact us today at 1-800-955-4572 or visit [www.lls.org](http://www.lls.org)



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North Texas Blood Cancer Conference 2016

The Leukemia & Lymphoma Society

8111 LBJ Freeway, Suite 425, Dallas, TX 75251



# BLOODCANCER CONFERENCE2016 NORTH TEXAS



**REGISTER TODAY!**

**Saturday, September 10, 2016 :: 7:30 AM - 3:30 PM**

**Sheraton Hotel – Dallas :: 400 Olive St. Dallas, TX 75201**

**Participants will receive 4.0 FREE continuing education hours.**

A Free Educational Conference  
for Healthcare Professionals

[seetha.modi@lls.org](mailto:seetha.modi@lls.org) | 972.996.5905

[www.ntxbloodcancerconference.org](http://www.ntxbloodcancerconference.org)



## Get Information and Support

The Leukemia & Lymphoma Society (LLS) is committed to reaching out to those with leukemia, Hodgkin and non-Hodgkin lymphoma, myeloma, myelodysplastic syndromes and myeloproliferative neoplasms in meaningful ways.

This LLS Blood Cancer Conference (BCC) is one of many programs developed to meet the needs of patients, families and oncology professionals, the people who deal with blood cancer every day and the people who care for them.

BCC attendees receive the most current information and access to local resources to help make informed decisions about their treatment and to navigate treatment and survivorship.

## Registration Information

This is a free program for patients/survivors, families, caregivers and healthcare professionals but registration is required.

Register online at [www.ntxbloodcancerconference.org](http://www.ntxbloodcancerconference.org)

Questions, grievances, and requests for accommodations for those with disabilities: Seetha Modi at 972.996.5905 or [seetha.modi@lls.org](mailto:seetha.modi@lls.org)

The Blood Cancer Conference will be held at: Sheraton Hotel Dallas, 400 North Olive Street, Dallas, TX. Special parking and room rates are being offered through August 8, 2016. Call the Sheraton Hotel at (214) 922-8000 or visit [www.ntxbloodcancerconference.org](http://www.ntxbloodcancerconference.org) for more information.

### North Texas Cancer Expo

Friday & Saturday (September 9th & 10th). Expo is free and open to the public, featuring booths on cancer health, wellness, treatment, and nutrition. For more information, visit [www.ntxcancerexpo.org](http://www.ntxcancerexpo.org)



LLS is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world and provides free information and support services. [www.LLS.org](http://www.LLS.org)

## Agenda

<b>7:30 AM</b>	<b>Registration, Exhibits &amp; Breakfast</b>
<b>8:45 AM</b>	<b>Welcome LLS Messaging</b> <i>Patricia Thomson, Ph.D., Executive Director, North Texas Chapter</i> <i>Don Armstrong, LLS Board Member &amp; AML Survivor</i> <i>Deborah Barker, Executive Director, South Central Chapter</i> <i>Billie Sue Parris, Executive Director, Gulf Coast Chapter</i>
<b>9:30 AM</b>	<b>Break/Exhibitor Session</b>
<b>9:40 AM</b>	<b>Concurrent Morning Breakout Sessions</b>  <b><i>Tough Pill to Swallow: The Future of Oral Adherence</i></b> <i>Helena Iannaccone, NP, Center for Cancer &amp; Blood Disorders</i>  <b><i>Breakthrough Breakdown: Leukemia &amp; MDS Treatment</i></b> <i>Robert Collins, Jr., M.D., University of Texas Southwestern Medical Center</i>  <b><i>Bringing the Bedroom to the Bedside: Discussing Intimacy</i></b> <i>Cynthia Bedell, NP, Mary Crowley Medical Research Center</i>
<b>10:50 AM</b>	<b>Concurrent Morning Breakout Sessions</b>  <b><i>Immunology / Targeted Therapy</i></b> <i>Elaine DeMeyer, RN, MSN, AOCN, Independent</i>  <b><i>Diagnostic Tests: Results and Interpretations</i></b> <i>Katie Sellers, PA, Medical City Dallas</i>  <b><i>Survivorship &amp; Long-Term Follow-Up</i></b> <i>Madhuri Vusirikala, M.D., University of Texas Southwestern Medical Center</i>
<b>12:00 PM</b>	<b>Lunch Welcome</b> <i>Larry Saltzman, M.D., LLS Executive Research Director</i>
	<b>Keynote Speaker</b> <i>Kenneth C. Anderson, M.D., Dana-Farber Cancer Institute</i>
<b>1:00 PM</b>	<b>Break/Exhibitor Session</b>
<b>1:10 PM</b>	<b>Concurrent Afternoon Breakout Sessions</b>  <b><i>Breakthrough Breakdown: Myeloma Treatment</i></b> <i>Larry Anderson, M.D., Ph.D., University of Texas Southwestern Medical Center</i>  <b><i>Compassion Fatigue: Helping the Helpers</i></b> <i>Phyllis Yount, LMSW, Mary Crowley Cancer Research Center</i>  <b><i>Blood Transfusions: New Guidelines</i></b> <i>Mark Davis, PA, Moncrief Cancer Institute</i>
<b>2:20 PM</b>	<b>Concurrent Afternoon Breakout Sessions</b>  <b><i>Breakthrough Breakdown: Lymphoma Treatment</i></b> <i>Estil Vance, M.D., Baylor Scott &amp; White Heath</i>  <b><i>Integrative Therapies for Cancer Care</i></b> <i>Claudia Harsh, M.D., Baylor Scott &amp; White Heath</i>  <b><i>Am I Dying: What to Say When You Don't Know What to Say</i></b> <i>Speaker TBD</i>
<b>3:30 PM</b>	<b>Call to Action &amp; Conference Conclusion</b> <i>Erin Ragsdale, LLS North Texas Board Chair</i>

## 4.0 FREE Continuing Education Hours Offered

### Target audience:

Oncology nurses, social workers at the intermediate and advanced levels of experience and licensure, and other healthcare professionals involved in the treatment of blood cancer patients.

### Goal:

To educate oncology nurses, social workers, and other healthcare professionals about current and emerging therapies and the psychosocial impacts of diagnosis and treatment, and expand their knowledge of caring for patients with blood cancers.

### At the conclusion of this conference, participants should be able to:

#### Tough Pill to Swallow: The Future of Oral Adherence

- Describe oral adherence challenges from the patient and system perspective
- Identify potential barriers to therapy adherence and list strategies to overcome these obstacles

#### Bringing the Bedroom to the Bedside: Discussing Intimacy

- Explain the ways cancer treatment can impact intimacy
- Identify strategies to discuss intimacy in a clinical setting more comfortably
- List educational programs and resources to support patients and caregivers

#### Diagnostic Tests: Results and Interpretations

- Describe the purpose of various diagnostic tests and their appropriate usage
- Explain diagnostic reports and how to interpret results

#### Survivorship & Long-Term Follow-Up

- List potential long-term complications of cancer treatment
- Describe strategies to increase long-term follow-up

#### Blood Transfusions: New Guidelines

- Describe the history of blood transfusions in medical practice
- Explain the importance of recent changes to blood transfusion guidelines

#### Integrative Therapies for Cancer Care

- Describe evidence-based results of integrative therapies
- Develop the strategies of when and how to use integrative therapy as part of a larger treatment plan

#### Am I Dying: What to Say When You Don't Know What to Say

- Describe challenges in communicating with terminal or critical patients
- Identify communication strategies to comfort without providing false reassurance

#### Immunology / Targeted Therapy

- Identify approved and emerging immune therapies for blood cancer patients
- Describe the physiology of malignancies and how they elude the immune system
- Explain the antibody or regulatory pathways utilized by targeted therapies

#### Compassion Fatigue: Helping the Helpers

- Explain how caregivers are physically, emotionally, and mentally affected by extended caregiving
- Identify tools and resources to manage long-term impact of compassion fatigue

#### Breakthrough Breakdown: Myeloma

- Explain current and emerging therapies for myeloma patients

#### Breakthrough Breakdown: Lymphoma

- Explain current and emerging therapies for lymphoma patients

#### Breakthrough Breakdown: Leukemia & MDS

- Explain current and emerging therapies for leukemia and MDS patients

Approval for nurses has been obtained by the National Office of The Leukemia & Lymphoma Society under Provider Number CEP 5832 to award 4.0 continuing education contact hours through the California Board of Registered Nursing. The Leukemia & Lymphoma Society (LLS), provider number 1105, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB) [www.aswb.org](http://www.aswb.org) Approved Continuing Education Program (ACE). Approval Period: 12/10/2014-12/14/2017. LLS maintains responsibility for the conference. Social workers should contact their regulatory board to determine course approval. Social workers will receive 4.0 CE clinical contact hour(s). Upon completion of this conference and submission of the completed activity evaluation, a certificate of completion will be emailed to you within 30 days following the conference. Partial credit WILL NOT be offered. License number MUST be entered on evaluation form to receive a certificate.