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**For Immediate Release**

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## **The Leukemia & Lymphoma Society Announces DLA Piper LLP as 2017 Titan of Business & Philanthropy**

February 22<sup>nd</sup>, 2017 (Washington, D.C.) - The Leukemia & Lymphoma Society (LLS) will honor DLA Piper LLP at the 30<sup>th</sup> anniversary Leukemia Ball, presented by PhRMA, on March 11, 2017. The Titan of Business & Philanthropy Award honors individuals or companies who are recognized leaders in their industries and equally known for making an extraordinary difference in their communities.

“The Leukemia & Lymphoma Society (LLS) is proud to honor DLA Piper as its 2017 Titan of Business & Philanthropy. Through its support of LLS, DLA Piper is helping to advance innovative research into new, less toxic treatments that are saving lives today,” said Beth Gorman, National Capital Area Executive Director. “With over 25,000 blood cancer patients in the Washington D.C. metro region, DLA Piper is touching the lives of thousands locally. We are grateful to DLA Piper for their support of our mission, a world without blood cancers.”

DLA Piper lawyers and staff make significant contributions to the communities they service through civic and charitable work. In 2016, DLA Piper contributed 130,000 hours of pro bono work within the United States.

“DLA Piper is dedicated to helping improve the wellbeing of communities around the world,” said Michael Poulos, DLA Piper US co-managing partner. “We are honored to support the life-changing work of The Leukemia & Lymphoma Society as part of our long-standing commitment to making a positive impact through pro bono and charitable partnerships.”

The firm supports expanding access to justice and the rule of law, and its work touches upon a number of areas: preventing homelessness, ending hunger, assisting with juvenile and criminal justice reform, strengthening nonprofit organizations, assisting domestic violence survivors, and supporting veterans. DLA Piper’s goal is to be innovative and collaborative in these areas so that it can provide the best possible service to its pro bono clients, help improve access to justice and help fortify a culture of pro bono across the legal profession.

To demonstrate their commitment, DLA Piper founded in 2005, New Perimeter, a nonprofit organization. New Perimeter provides long-term pro bono legal assistance in under-served regions around the world, supporting access to justice, social and economic development, and sound legal institutions. A reflection of the firm's commitment to support legal advancement worldwide, New Perimeter harnesses the skills and talents of DLA Piper lawyers around the globe to further a more just world.

Through New Perimeter, DLA Piper lawyers provide assistance to charitable organizations, governments and academic institutions on projects designed to strengthen a country’s legal system; improve the skills of its judges, lawyers and law students; encourage economic growth; promote access to justice and the rule of law; and strengthen women’s rights. To maximize its impact, DLA Piper sends teams of lawyers in-country to work

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alongside its partners and clients whenever possible. In 2016, more than 170 DLA Piper lawyers from offices worldwide worked on 40 New Perimeter projects. New Perimeter's work has been recognized with several awards, most notably the Lifetime Achievement Award for Global Citizenship from The American Lawyer.

DLA Piper LLP will be presented with the award during the 30<sup>th</sup> Anniversary Leukemia Ball presented by PhRMA on Saturday, March 11, 2017 at the Walter E. Washington Convention Center. The event features entertainment by comedian Jim Gaffigan and musical performer Andy Grammer, and is expected to raise \$3.5 million for LLS's mission: cure leukemia, lymphoma, Hodgkin's disease and myeloma and improve the quality of life of patients and their families. Sponsorship opportunities are available at a variety of levels. For more information, visit [www.LeukemiaBall.org](http://www.LeukemiaBall.org)

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## **About DLA Piper LLP**

DLA Piper is a global law firm with lawyers located in more than 40 countries throughout the Americas, Europe, the Middle East, Africa and Asia Pacific, positioning us to help clients with their legal needs around the world. In certain jurisdictions, this information may be considered attorney advertising.

## **About The Leukemia & Lymphoma Society**

The Leukemia & Lymphoma Society® (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, multiple myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

Founded in 1949 and headquartered in Rye Brook, NY, LLS has chapters throughout the United States and Canada. To learn more, visit [www.LLS.org](http://www.LLS.org). Patients should contact the Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 9 p.m. ET.

## **About the National Capital Area Chapter**

National Capital Area Chapter is one of the highest revenue-generating chapters in the nation for LLS. The National Capital Area Chapter serves Washington D.C.; the Maryland counties of Prince George's and Montgomery; and the Virginia counties of Loudoun, Fairfax, Arlington, Alexandria and Prince William. Nearly 2,700 patients and families are served by the chapter each year. Follow us on Twitter @LLSNatCap and Facebook at [Facebook.com/LLSNatCap](https://www.facebook.com/LLSNatCap).