SOCIETY

## Indiana Chapte

9075 N. Meridian St., Suite 150
Indianapolis, IN 46260


MCKenzie Career Center's HOSA group got a big surprise Did you know...You can participate in Pennies for Patients at any time during the school when Colts Kicker Pat McAfee attended their fundraiser Did you know...You can participate in Pennies for Patients at any time during the sch
year? While February is most common, feel free to select any time that works bestl and wrote a check for $\$ 4,000$ to their campaign

## Middle School "Keeps Shining" for Former Classmate

 In winter of 2012, Maddy was a typical teenager at Franklin Township Middle School West. She was a bright, smart and wellrounded student. She was loved by all students and staff. She wasthe student that everyone wanted to be partners with in class, that every teacher wanted to teach, and that always strived to be the best. On March 12, 2012 Maddy was diagnosed with Acute Myeloid Leukemia. She underwent chemotherapy, blood transfusions, and weeks at Riley and St. Jude hospitals trying to stop this horrible disease.

In 2013, West was approached to help raise money for LLS through Pennies for Patients. Our goal was $\$ 5,000$ with the hope of shaving our principal's head and educating our students about leukemia. Maddy was a patient at Riley during our campaign week and was very involved. She would send daily announcements, update daily goals, and educate the students and staff about leukemia. The what a difference a penny can make! Money started pouring in and during a pep session our final total was revealed-the only person who knew our total was Maddy! We Skyped into her hospital room and she revealed our total-almost $\$ 8,000$. There were tears, cheers, and 900 students who couldn't believe what we had done Maddy's parents were at the school as the total was revealed and her sister was the first to shave our principal's head.

By Julie Hippleheuser, Student Council Sponsor
In November of 2013, Maddy lost her battle to leukemia. It was a rough time becoming did the previous year. We tried our school did it with heavy hearts. We did raise money for Pennies Patients and the school brought in about $\$ 2,500$. Maddy's motto was always to "keep on shining" and to live each day like this. We decided we would raise money
again during the 2014 school year and do for Maddy.

We set our goal this year as being the state middle school winner! To kick off our week, Maddy's mom came to the school and talked to the student body about Maddy and how not to give up! It isn't often you can find 900 middle school students sitting straight and hanging
onto each word, but they did! We agreed as a school to try to raise $\$ 10,000$ ! We had a week of spirit, a week of education, a week of competition, and a week of remembering Maddy! We did it!! We brought in $\$ 11,903$ ! The student body celebrated with Boomer from the Pacers, pies in the administration faces, and a feeling that we can do anything! Maddy is still shining with us at West and we will always be involved with Pennies for Patients until a cure is found.

QUESTIONS, COMMENTS, CONCERNS?
Julie Markland, Campaign Manager: julie.markland@lls.org or (317) 860-3858

[^0]collect spare change and change lives.

## 27,000 Schools Raise \$28 Million!

During this year's School \& Youth Programs nearly 27,000 schools-a quarter of all schools across the country-engaged in meaningful service, leadership and helped save lives!

Students connected with The Leukemia \& Lymphoma Society's (LLS) mission and collected spare change, made online donations, held talent shows, ran bake sales, taped their teachers to walls, partnered with community business, shaved heads, and so much more to raise money and make a difference in the lives of blood cancer patients.

Because of this amazing work, donations from the 2014-2015 School \& Youth Programs are expected to total over \$28 million!

Thanks to these efforts and those of the teachers, parents and communities that support these extraordinary students, LLS able to help blood cancer patients and their families.

A world without blood cancers is the LLS goal. And the millions of students who participated in this year's programs are making an impact.

We hope you will continue to support our efforts and join us next year by registering for the 2015-2016 campaign. To sign up your school or for more information on the programs, please visit
www.schoolandyouth.org. For more information on LLS's mission, please visit www.lls.org not someday, but today.

## INDIANA SCHOOLS CONTINUE TO MAKE IMPACT PUTTING HEART INTO CAMPAIGNS

Across Indiana this school year, more than 550 schools said they would help us in our mission to find a cure for blood cancers and mprove the lives of our patients. Whether urban suburban or rural, private or public, uig or small, and regardless of socio make up, students joined together to make big difference.

Schools have a variety of reasons for participating in Pennies for Patients. For some, the meaning is personal and painful. Such is the case with Franklin Township Middle Schoo West in Indianapolis, who dasmate to leukemia last pers, who lost a classmate to leukemia last year., Read bout their story on the back page). For Middle School in Carmel who has been participating for nearly 20 years and raised

more than $\$ 150,000$. Some schools participate because they want to teach their students that despite their circumstances they can give back, such as William Penn Elementary School 49 in Indianapolis who has $100 \%$ free/reduced lunch rate. Still some schools are new to our program and participate simply because they were asked o. Regardless of the reason, we hope that you found the program enjoyable and orthwhile. Know that your participation and commitment to the program is never taken lightly and is always appreciated.

Indiana schools are on target to raise more than $\$ 550,000$ this year! On behalf of the staff of LLS, our Honored Heroes and all thos fighting a blood cancer, THANK YOU!


Above: Honored Hero Luke returns to his former school, Geist Elementar, to read a favorite book, Chemo Crusaders, during its Pennies campaign.

Thank You To Our Local Sponsor:
@2013 Dominos IP Holder LLC.
Dominos@ Domino's P izze and ine modular logo are trademark
of Domino's ip Holder LLC.

Domino's ${ }^{\text {" }}$


| LEUKEMIA E |  |
| :---: | :---: |
| LYMPHOMA | HOP FOR LEUKEMIA | $\underset{\text { SOCIETY }}{ }$

CHARITY GAME BRINGS IN \$20,000

Compnaruwheriond
Batesville Primary School raised \$12,540 through HOP for Leukemia \& Lymphoma!

During the past 22 years, BPS has raised \$263,760!

## What's New for 2015-2016?

We are always looking to improve your fundraising experience and provide excellent support! Here is some of what you can expect to see during the next school year:

- Continuing development and promotion of online fundraising-schools who share the online link raise more money for the LSS mission!
New options for high schools to participate. Planning a campaign at a high school will be more fun and easier than eve
- Emphasis on planning meetings and kickoff assemblies. Schools who meet with LUS staff to plan the campaign generally have more success as students/coordinators learn tips and ideas. Assemblies get the whole student body involved in understanding the mission!
- Wal-Mart as a Coinstar location option. Previously, only Coinstar machines at Marsh and Kroger could be used.


## Pennies for Patients <br> TC SCHOOLS



Clay Middle School in Carmel has been a longtime supporter of Pennies for
Patients, raising more than $\$ 150,000$ for US in its history which spans nearly 20 Patients, Tais year Clay teamed up with the two other middle schools na rm 20 Creekside Middle School and Carmel Middle School for a faculty vs. faculty charity
basketball game on January 23 . Students at all three schools raised money in the week leading up to the event and capped it off with an exciting night of basketball games which included a team from the Carmel Police \& Fire Departments. Two Pennies for Patients Honored Heroes, Lauren, a freshman at Center Grove High School and Quincy, a second-grader at Oaklandon Elementary were on hand to serve as honored guests for the evening. Between the fundraising that took place leading up the game and the proceeds from the game itself the three schools


A look at the campaign year in pictures..


Top Left: Triton Central Middle School op Left: Triton Central Middle School
presents check to Pennies for Patients while
volunteering at light the Night in October. Top volunteering at Light the Night in in October. Top
Right: Staff at Daniel Webster School 46 are all Right: Staff a D Daniel Webster school. Middle
smiles antergeting pied in h face
Left: Staff tattie Pied School 90 give the
. Left: Staff at Erie Pale School 90 give the
thumb upater getting
Milimed with $J$ loo.
 Pulaski Elementary gets hiardyedber
and leukemia patient cooper. Bottom Left:
ald Lowell Elementary presents a big check to
and HEFliand family from the shool's
Kindness \& Justice Challenge.


[^0]:    Cove this opportunity to be a part of something bigger than CHS! — Rosie Fakes, Cascade Figh School
    POIDI ITMO

