

Register Today! Official Registration Form

LEVEL OF SPONSORSHIP (CHECK ONE)

- Eagle Sponsor \$15,000 Foursome \$2,500
 Birdie Sponsor \$10,000 Dinner Table of Eight \$1,000
 Par Sponsor \$5,000 Individual Dinner \$150

PROGRAM BOOK SPONSOR (AD SIZE)

- Full Page (7 1/2 x 10) \$1,000 Quarter Page (3 1/2 x 5) \$250
 Half Page (7 1/2 x 5) \$500 Patron (listing in book) \$100

OTHER

- Ultimate Steeler Ticket: # tickets) x \$50 = \$ _____
 I/we cannot attend - ~ Donation: \$ _____

CONTACT INFORMATION (PLEASE PRINT)

Name: _____
 Company/Business: _____
 Mailing Address 1: _____
 Mailing Address 2: _____
 City, State, Zip: _____
 Daytime Phone #: _____
 E-mail Address: _____

METHOD OF PAYMENT

- Total Amount: \$ _____
 Enclosed is my check payable to The Leukemia & Lymphoma Society
 Please invoice the above address
 Bill my credit card: Visa MC AmEx Disc
 Name on Card _____

Card # _____
 Vin # (3 to 4 digit # on card) _____ Exp. Date _____
 Please detach this portion and return in the enclosed envelope
 or fax to (412) 395-2888

2014 Leukemia Golf Open Committee

Honorary Chairman
 Stanley M. Marks, M.D.
 Dir. of Clinical Services & Chief Medical Officer

Co-Chairs
 Joe Curtin
 Tube City IMS

Doug Matthews
 United States Steel Corporation

Gary Bowser, Sr.
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 Phillip Contacos
 David Fitzsimmons
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James W. Keating, Jr.
 John Keyes
 George Koenig
 Tim Lynch
 Sally Sheerer
 Jennifer Steinsdoerfer
 David Swanson
 Dick Swanson

The Honorary Chairman for the 36th annual event will be Trustee and Past Chapter President, Stanley M. Marks, M.D. Dr. Marks, Chairman, UPMC CancerCenters; Director of Clinical Services and Chief Medical Officer, UPMC CancerCenters; Chief, Division of Hematology/Oncology, UPMC Shadyside; Clinical Professor of Medicine, University of Pittsburgh School of Medicine, joined the Open as the Honorary Chair in 2001. Under his direction, and the tremendous efforts of the Leukemia Golf Committee, this year's Open is sure to be a great success.

The official registration and financial information of The Leukemia & Lymphoma Society, 1474 & 1475 Chapter may be obtained from the Pennsylvania Department of State by calling toll free, within PA, 1-800-732-0589. West Virginia residents may obtain a summary of the registration and financial documents from the West Virginia Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement.

36th Annual

Leukemia Golf Open

Benefiting

LEUKEMIA &
LYMPHOMA
SOCIETY*
fighting blood cancers



Schedule of Events

Pittsburgh Field Club

FRIDAY, JUNE 13, 2014

- 6:30 pm Cocktails
 Silent Auction Open
 7:15 pm Dinner Program
 Ultimate Steeler Package
 Winner Announced
 8:00 pm Roy Chipman Memorial
 Courage Award
 8:30 pm Live Auction Open

MONDAY, JUNE 16, 2014

- 6:30 am Continental Breakfast
 All Golfers are Welcome
 8:00 am Tee Time
 Group 1 Foursomes
 11:00 am Lunch Program
 Group 2 Foursomes
 1:15 pm Tee Time
 Group 2 Foursomes
 Lunch Program/Awards
 Group 1 Foursomes
 Awards Reception
 Group 2 Foursomes

Friday, June 13, 2014
 Monday, June 16, 2014
 Pittsburgh Field Club
 Fox Chapel, PA

LEUKEMIA &
LYMPHOMA
SOCIETY*
fighting blood cancers

Attention Golfers!

The Leukemia Golf Open presents a great opportunity to relax and network while enjoying one of the area's most prestigious golf outings.

Over 220 golfers of all skill levels will be taking to the greens for the Leukemia Golf Open. This 36 year tradition continues to raise funds for blood cancer research and patient programs.

Corporate and individual sponsorship and foursomes are now available for this June event. We encourage you to review the different opportunities to become involved, while showing your dedication to the hope and development of tomorrow's cures.

Dinner Emcee:

Larry Richert

KDKA Morning Show



Questions? Please contact

Jeanne Caliguiri or

Jennifer Steinsdoerfer

The Leukemia & Lymphoma Society

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Pittsburgh, PA 15219

(412) 395-2890

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www.lls.org/wpalukemiagolfopen

SPONSORSHIP OPPORTUNITIES

EAGLE SPONSOR - \$15,000

- Two Foursomes on Monday, June 16th, including an Awards Luncheon/Reception
- Invitation for 16 for the Friday Dinner/Auction
- Signage at the Dinner and Awards Luncheon
- Name/Logo on front cover of Program Book
- Two full page ads in the Program Book
- Recognition in the Society publications in Western PA/West Virginia

BIRDIE SPONSOR - \$10,000

- Two Foursomes on Monday, June 16th, including an Awards Luncheon/Reception
- Invitation for 16 for the Friday Dinner/Auction
- Name/Logo on front cover of Program Book
- A full page ad in the Program Book

PAR SPONSOR - \$5,000

- One Foursome on Monday, June 16th, including an Awards Luncheon/Reception
- Invitation for eight (8) for the Friday Dinner/Auction
- Name/Logo on front cover of Program Book
- A full page ad in the Program Book

FOURSOME - \$2,500

- One Foursome on Monday, June 16th, including an Awards Luncheon/Reception
- Invitation for eight (8) for the Friday Dinner/Auction

DINNER ONLY - FRIDAY, JUNE 13TH

- Table of Eight \$1,000
- Individual \$150

THE ULTIMATE STEELER TICKET

- Each Chance \$50
- Winner will be announced June 13th

2014 marks the 36th anniversary of this golf outing. In January 1979, several trustees of the local chapter of the Leukemia Society of America (now known as The Leukemia & Lymphoma Society), along with the Western PA Oldsmobile Dealerships, gathered to plan the first ever Leukemia Golf Open. With 22 foursomes, the premier venue net \$9,000. This began a long tenure of great leadership, great golf venues and phenomenal fund raising for research funding. Thirty-five tournaments later, in 2013, under the leadership of Joe Curfin and Doug Matthews, the annual golf tournament raised more than \$388,000. Since the inception of this event, over \$4 million has been raised for blood cancer research and patient programs.

THE ULTIMATE STEELER TICKET



Only 1,000 tickets will be sold at a donation of \$50 per ticket.

By purchasing this ticket, you could WIN:

- Two (2) Club Level Steelers Tickets for the 2014-15 season, which includes two (2) pre-season home games and eight (8) regular season home games (This does not include playoff tickets under any circumstance).
- Transportation to and from each game within a 25 mile radius from Heinz Field provided by Pittsburgh Transportation Group (412-444-4444).
- \$2,000 spending cash (\$200 per game).

The winner will be announced on June 13th at the Friday Dinner Program. The winning number will be based on the PA Daily Number drawn that evening at 7:00 PM. Winner need not be present.

When the Leukemia & Lymphoma Society awards a prize valued at greater than \$5,000, we must pay regular withholding taxes on the net winnings to the federal government. Withholdings will be collected from the winner and sent to Home Office along with the winner's information. The winner should issue a check for the withholdings payable to the Leukemia & Lymphoma Society prior to taking possession of the item(s).

*Help us Celebrate 36 Years of
Making a Difference!*