Derby Day for a Cure





Sponsorship Opportunities

 \$7,500 - Title Sponsor Full page full color ad in event program book (back cover) Company name/logo with link on the local Derby Day page of the LLS website Company name/logo on invitation Company Logo on ticket ad running 4 weeks in TRIB Ticket Magazine (Greensburg and Pittsburgh publication) Logo placement and photo in ½ Page Thank You Ad in Greensburg TRIB Sunday May 12th Recognition on event signage Reserved seating for 16 guests 				
 \$5,000 - Run for the Roses Sponsor Full page full color ad in event program book (inside cover) Company listing on the local Derby Day page of the LLS website Logo placement in ½ Page Thank You Ad in Greensburg TRIB Sunday May 12th Recognition on event signage Reserved seating for 12 guests 				
 \$2,500 - Triple Crown Sponsor Full page ad in the event program book Company listing on the local Derby Day page of the LLS website Recognition in ½ Page Thank You Ad in Greensburg TRIB Sunday May 12th Recognition on event signage Reserved seating for 8 guests 				
 \$1,000 - Churchill Downs Sponsor Half page ad in the event program book Recognition on event signage Reserved seating for 4 guests 				
 □ \$500 – Thoroughbred Sponsor ■ Listing in event program book ■ Reserved seating for 2 guests 				
Program Book Ads Deadline for final artwork is April 18, 2014. Email camera-ready artwork in a PDF or JPG format to Jennifer.Steinsdoerfer@lls.org. □ \$100 Full Page (5 ½ x 8 ½ in.) □ \$50 Half Page (5 ½ x 4 ¼ in.) □ \$25 Business Card				
□ \$100 Full Page (5 ½ x 8 ½ in.)	□ \$30 Hali Pa	ge (3 ½ x 4 ¼ III.)	□ \$23 Business	
Company Name		Contact Name		
Address		_City	State	Zip
PhoneEmail				
☐ Charge my Credit Card: ☐ Visa	☐ MasterCard	☐ American Express	☐ Discover	•
Card No.		Exp	Secui	rity Code
\square Enclosed is my check made payable to The Leukemia & Lymphoma Society.				
Please return this completed form with your payment to:		The Leukemia & Lymphoma Society 333 E. Carson Street, Suite 441		

For questions, please call Jennifer Steinsdoerfer at 412-395-2889 or email Jennifer. Steinsdoerfer@lls.org.

Pittsburgh, PA 15219