





Official Newsletter Of The Leukemia & Lymphoma Society's 23<sup>rd</sup> Annual Gelatin Splash June, 2012

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# The Gelatin Splash is only 7 days away! THANK YOU for your support!

INVITE YOUR FRIENDS TO KICK OFF THE SUMMER GELATIN SPLASH STYLE! ADMISSION IS FREE!

23<sup>rd</sup> Annual Gelatin Splash Thursday, June 14, 2012 ■ 6:00 p.m. Banchetti by Rizzo's 550 N French Rd • Amherst, NY 14228

#### **RAIN OR SHINE!**

The Gelatin Splash concession stand will feature:

- Sahlen's Hot Dogs
- Mineo & Sappio Italian Sausage
- My Tomato Pie Pizza
- Paula's Donuts
- Frito Lay Snacks

All funds from the food/snack concessions will benefit The Leukemia & Lymphoma Society. Thank you to our food donors!

Banchetti by Rizzo's will be serving Happy Hour specials.

#### **PARKING**

Parking will be available in the Banchetti by Rizzo's parking lot.

ADDITIONAL PARKING will be available at the neighboring NORTHPOINTE PARKWAY ASSOCIATES PLAZA, LOCATED OFF OF N. FRENCH RD. NEXT DOOR TO BANCHETTI BY RIZZO'S.

PLEASE BE SURE TO CHECK IN AT REGISTRATION AS SOON AS YOU ARRIVE, SO THAT YOU WILL RECEIVE YOUR T-SHIRT AND YOUR PLACE IN LINE.

## Pre-Registration:

Mon. June 11 – Tues. June 12: 8:30 a.m. – 4:30 p.m. Wed. June 13: 8:30 a.m. - 1:00 p.m.

Turn in your funds early during **Pre-Registration** & have more time to relax at the Splash! Please bring funds to:

The Leukemia & Lymphoma Society 4043 Maple Road, Suite 105 ■ Amherst, NY 14226

Pre-registered Splashers are encouraged to continue their fundraising efforts up until the day of the event. Please bring any additional funds with you the day of the Splash. There will be an updated online donation report & advance funds report at Registration.

Thank you for sharing the reasons why you splash into 1,000 gallons of gelatin! We truly appreciate the support of all participants – the funds you raise do make a difference!

"My mother was diagnosed with lymphoma about 3 1/2 years ago. She was in remission then during one of her check ups we found out that it came back. It is much smaller than before, but is still back and she is going through chemotherapy. She has so much strength and is a fighter that I need to do this for her. This splash I am doing in honor of my Mother and I just want to make her proud and turn something negative into a night of fun. I hope this is the first of many splashes in my life."

#### -Shannon

"This is my first year splashing & I am very excited! I'm dedicating this "splash" to all of those close to me who lost their battle, especially my grandfather & my husband's grandmother. They are always on our minds. Because of their fun-loving approach to life, I know they would appreciate me sliding into a hot tub of gelatin as a way to remember them."

#### -Chelsea

"LIKE" US ON FACEBOOK! Please visit www.facebook.com/wcnygelatinsplash

## Things to Know Before You Splash

### PRE-REGISTRATION AT BANCHETTI BY RIZZO'S

#### Begins at 4:00 p.m.

- Please feel free to turn funds in early at The Leukemia & Lymphoma Society's Chapter Office:
- Please note that our staff will **not** be in the office on Thursday, June 14<sup>th</sup>, as we will be preparing for the event.
- Participants are encouraged to continue fundraising up until the splash, and any additional funds may be turned in when they check in.

### REGISTRATION AT BANCHETTI BY RIZZO'S Begins at 4:00 p.m.

- Splashers will be registered on a first-come, firstserved basis.
- If you must "splash" early or at a specific time, please call Luann at 834-2578 Ext. 4663 by Tuesday, June 12<sup>th</sup>.
- Please remember to bring your completed pledge form and all donations with you.

\*There will be a report for all participants that will include all online donations and advance funds that were turned in.

#### **COSTUME CONTEST**

#### Begins at 5:00 p.m.

- ◆ Judging will be from 5 6 p.m. by a panel of judges who will choose the top ten costumes. The top ten will then go on stage at 6:15 p.m. to be voted on by the applause of the audience.
- Prizes will be awarded for the best three costumes, so bring your friends and co-workers to cheer you on.
- ◆ To be eligible for the costume contest, participants must wear the costume they are judged in when they slide into the gelatin. Participants that cannot arrive in time for the costume contest are still encouraged to wear a costume to add to the festive mood.

#### **PRIZES**

- Prizes will be awarded to the top 20 fundraisers.
- The Grand Prize is: the Top Fundraiser's choice of either a five-night Caribbean Cruise for two with roundtrip airfare to the port of departure OR a \$1,500 airline travel voucher!

#### **SHOWERS**

- There will be four portable men's showers and four portable women's showers in a trailer for participant use. Participants can change out of their costume and shower after splashing, so remember to bring a change of clothes.
- ◆ You will need to bring a towel(s) if you are going to shower after splashing. NO TOWELS WILL BE PROVIDED.
- The Leukemia & Lymphoma Society is not responsible for items left unattended at the Splash.

#### **RULES**

- ♦ There is NO RUNNING on the Stage.
- ♦ Sliding Head First is NOT PERMITTED.
- ♦ ONE Participant will slide at a time.

#### **PARKING**

 Parking will be available in the Banchetti by Rizzo's parking lot. ADDITIONAL PARKING WILL BE AVAILABLE AT THE NEIGHBORING NORTHPOINTE PARKWAY ASSOCIATES PLAZA.

#### <u>DIRECTIONS TO</u> BANCHETTI BY RIZZO'S

550 N. French Rd • W Amherst, NY 14228



#### **Directions from the Thruway:**

- Take the 90 to the 290 to the 990.
- Get off at the second exit (Sweethome)
- Turn right on Sweethome
- · Go up to North French and turn left
- Banchetti by Rizzo's is on the right

### <u>Directions from the Maple Road/Niagara Falls Blvd Intersection:</u>

- Travel north on NFB for approximately 3 miles
- Turn right on East Robinson, which turns into North French Rd
- · Banchetti by Rizzo's is on the left

#### **Directions from Maple/Sweet Home Rd:**

- Drive north about 3 miles on Sweet Home Rd
- Turn left on North French Rd.
- · Banchetti by Rizzo's is on the right

\*Please Note: There is a lot of construction on Maple Road, avoid when possible.

## Please note our Chapter Office will be closed on:

 Thursday, June 14 in preparation for the event

## WIN A CRUISE FOR TWO OR FLY TO YOUR DREAM DESTINATION!

The Top Fundraising Splasher will win either a five night Caribbean Cruise for two with a \$500 airline voucher <u>OR</u> a \$1,500 travel voucher!

Prizes will be awarded to the **TOP 20** fundraisers! You can win a prize while helping local blood cancer patients!

Visit <u>www.lls.org/wcnygelatinsplash</u> to view a complete list of prizes.

#### IT'S NOT TOO LATE!

#### How to Raise \$400 in 3 Days:

Day 1: Start by sponsoring yourself for \$40.

Day 2: Ask six family members to sponsor you for \$30.

Day 3: Ask six co-workers to sponsor you for \$30.

#### Raise \$650 by adding the following "asks":

- ♦ Ask 4 businesses you frequent for \$25 each.
- ♦ Ask 5 neighbors to contribute \$10 each.
- ♦ E-mail your personal fundraising link to 4 out-of-town family members, asking for \$25 each.

## Raise \$1,000 or more by doing all of the above and:

- ◆ Target 5 additional businesses for a \$100 donation.
- ◆ E-mail your personal fundraising website & e-mail your link to any family, friends, business associates you have an e-mail address for.
- Post your personal fundraising website link on your Facebook page and/or status update, and message "Friends" asking them for their support.

#### SUPER SPLASHER CLUB

Splashers who raise **\$1,000** or more will become members of this special club!

#### Benefits include:

- VIP parking at the event when a minimum of \$1,000 is received by LLS by June 1st
- For each \$1,000 raised, receive a chance to win six tickets to a 2012/2013 Buffalo Bills game in a Red Zone Seating Area, sponsored by Columbus McKinnon Corp.
- Special recognition onstage at the Gelatin Splash
- A group photo at the Gelatin Splash
- A place in the Splasher Hall of Fame. Details to follow!
- Recognition on the Gelatin Splash website
- Recognition in the Splasher News Photo Edition

## **Special Prize Incentives**

## Splashers Must Raise a minimum of \$400 & Will Receive the Following Benefits:

- ♦ Official Gelatin Splash T-SHIRT
- ♦ Food & beverage tickets
- ◆ \$10 gift card to Banchetti by Rizzo's or Rizotto
- ◆ Splashers who raise \$600 or more will receive the official New Era Gelatin Splash CAP
- ◆ Splashers who raise \$1,000 or more will become members of the SUPER SPLASHER CLUB! For every \$1,000 a Splasher raises, they will receive one entry into a drawing to win SIX TICKETS TO A 2012/2013 BUFFALO BILLS GAME IN A RED ZONE SEATING AREA AT RALPH WILSON STADIUM, Sponsored by COLUMBUS MCKINNON.
  \*These prizes are cumulative

A SPECIAL THANKS TO OUR GELATIN COMMITTEE!

CO-CHAIRS

**RAKESH JOBANPUTRA** 

Columbus McKinnon Corp. NORM ORLOWSKI, JR.

Erie Niagara Insurance Association

#### **COMMITTEE**

Christopher Copeland - M & T Bank Michelle George - Girl Scouts Howard Gordon

Jim Ingham – Niagara University
Rakesh Jobanputra - Columbus McKinnon Corp.
Mimi Otminski – Lincoln Financial Advisors
Lisa Privitere - Roswell Park Cancer Institute
Matthew Salzman - Cadillac Jack
Carrie Smith - RSVP
Glenda Stahura - University of Buffalo
Jeannine Tripp-Stranz - KeyBank

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In Loving Memory of Kathy Hails

## Costume Contest

Be as creative as you like & enter the Costume Contest from 5 – 6 p.m.!

#### Funds You Raise Are Spent Locally!

- Our Chapter currently funds four research projects in our Chapter area
- More than 3,500 patients are registered with our Chapter. Patients can receive help through financial aid programs, support groups, educational programs, peer to peer counseling, webinars, and other patient services.
- Funds raised help support our programs of blood cancer research, local patient aid & services, advocacy, education & community service.

#### THANK YOU FOR YOUR EFFORTS!

## **Thank You to Our Sponsors!**















We look forward to seeing you on June 14!

#### **Gelatin Splash Headquarters**

The Leukemia & Lymphoma Society 4043 Maple Road, Suite 105 Amherst, NY 14226

