

Fundraising Tips

IF EVERY SWIMMER COLLECTED \$60 EACH,

THE PARTICIPATING SWIM TEAMS COULD RAISE \$90,000 FOR LOCAL BLOOD CANCER PATIENTS AND THEIR FAMILIES!

I. Five Step Fundraising

KEY TO FUNDRAISING: YOU NEVER KNOW UNTIL YOU ASK!

- 1. Raise \$60 by asking 6 people for \$1 per lap and swimming 10 laps at the Swim-a-thon. You can ask your neighbors and email your out-of-town relatives or friends.
- 2. Ask your parents to donate their spare change for one week.
- 3. Hold a lemonade stand, bake sale, or team car wash.
- 4. Ask your parents' co-workers to sponsor you.
- 5. Go to your favorite store or restaurant and see if they would give you a donation.

NOTE: When asking for pledges, get permission from your parents and have them go with you to get pledges.

II. Your Pledges Help Many People

Remember, your pledges make a difference in the lives of others! Here are some examples of where your funds go:

- Patient Services: The Leukemia & Lymphoma Society provides a variety of programs for patients and their families:
 - Support Groups
 - Patient Financial Aid
 - Educational Seminars
 - First Connection Program
 - Trish Greene Back to School Program
- Research: The Society is striving for a total cure. Research is key in understanding these diseases, providing new treatments, and finding a cure.

Regardless of the amount of your pledge, your contribution will go a long way! To learn more about LLS and its program, please visit www.lls.org/nca.

III. Your Pledges = Your Prizes

Fundraising has its rewards! *Every participating swimmer receives a thank you gift.* The top fundraiser at each pool and the top lap swimmers in each age group will receive a special prize. Good Luck!

Thank you for bringing us one lap closer to a cure!!