



*benefiting*



***Presenting Sponsor***  
***\$35,000***

***The Presenting Sponsor is our most exclusive package offered. The Presenting Sponsor will be fully associated with every aspect of the event, providing maximum exposure for the sponsor.***

***Golf & Hospitality Benefits***

- Three (3) foursomes
- Ten (10) additional guests for dinner

***Recognition Benefits***

- Corporate name associated with event title, i.e. *The Brian Orakpo Leukemia Golf Classic, presented by \_\_\_\_\_*
- Corporate name or logo included in all media releases and any PSA's or other media spots secured
- Logo on all tournament signage
- Logo featured on tournament banner
- Logo on tournament program cover and one (1) full, premium-page, color advertisement (outside back cover)
- Special recognition on sponsor page of tournament program
- Formal introduction and presentation during dinner
- Opportunity to address golfers prior to tee-off
- Opportunity to speak at dinner
- Opportunity to include product in golfer gift bags
- Autographed photo with Brian Orakpo
- Tournament gift for each player

***Dinner Sponsor***  
***\$20,000***

***Golf & Hospitality Benefits***

- Two (2) foursomes
- Six (6) additional guests for dinner

***Recognition Benefits***

- Opportunity to speak during dinner program
- Signage at each dining table
- Signage at registration and in dining room
- Logo on tournament brochure
- Special recognition during dinner and in tournament program
- Two (2) hole sponsorship signs
- Full premium-page color advertisement in tournament program (inside front cover)
- Special recognition on sponsor page of tournament program
- Opportunity to include product in golfer gift bags
- Tournament gift for each player

***Front 9 or Back 9 Flag Sponsor***  
***\$15,000 each***

***Golf & Hospitality Benefits***

- One (1) foursome plus two (2) additional golfers
- Four (4) additional guests for dinner

***Recognition Benefits***

- Special opportunity for company logo to appear on each of nine (9) pin flags
- Special recognition during dinner and in tournament program
- Two (2) hole sponsorship signs
- Full-page, color advertisement in tournament program
- Special recognition on sponsor page of tournament program
- Opportunity to include product in golfer gift bags
- One (1) commemorative framed pin flag, autographed by Brian Orakpo
- Tournament gift for each player

***Golf Cart Sponsor***  
***\$12,500***

***Golf & Hospitality Benefits***

- One (1) foursome
- Two (2) additional guests for dinner

***Recognition Benefits***

- Company logo, name or ad featured on each golf cart
- Full-page black & white ad in the tournament program
- Special recognition on sponsor page of tournament program
- Special recognition during dinner
- One (1) hole sponsorship sign
- Tournament gift for each player

***Honored Patient Sponsor***  
***\$10,000***

***Golf & Hospitality Benefits***

- One (1) foursome
- Two (2) additional guests for dinner

***Recognition Benefits***

- Opportunity to host honored blood cancer patient & family
- Company logo or name featured on clubhouse signage
- Full-page black & white ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign
- Tournament gift for each player

***Tee Gift Sponsor***  
***\$10,000***

***Golf & Hospitality Benefits***

- One (1) foursome
- Two (2) additional guests for dinner

***Recognition Benefits***

- Opportunity to provide promotional items in gift bags
- Company logo on golfer gift
- Full-page black & white ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign
- Tournament gift for each player

***Front 9 or Back 9 BBQ Sponsor***  
***\$10,000***

***Golf & Hospitality Benefits***

- One (1) foursome
- Two (2) additional guests for dinner

***Recognition Benefits***

- Signage at front or back nine BBQ station
- Full-page black & white ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign
- Tournament gift for each player

***Reception Sponsor***  
***\$8,000***

***Golf & Hospitality Benefits***

- One (1) foursome

***Recognition Benefits***

- Signage in reception area
- Half-page color ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign
- Tournament gift for each player

***Breakfast Sponsor***  
***\$8,000***

***Golf & Hospitality Benefits***

- One (1) foursome

***Recognition Benefits***

- Signage in breakfast area
- Half-page color ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign
- Tournament gift for each player

***Beverage Sponsor***  
***\$7,500***

***Golf & Hospitality Benefits***

- One (1) foursome

***Recognition Benefits***

- Signage at beverage stations
- Quarter-page color ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign
- Tournament gift for each player

***Awards Sponsor***  
***\$7,500***

***Golf & Hospitality Benefits***

- One (1) foursome

***Recognition Benefits***

- Signage during awards ceremony
- Quarter-page color ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign
- Tournament gift for each player

***Caddie Sponsor***  
***\$7,500***

***Golf & Hospitality Benefits***

- One (1) foursome

***Recognition Benefits***

- Signage at staging area
- Quarter-page color ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign
- Tournament gift for each player

***Driving Range Sponsor***  
***\$6,000***

***Golf & Hospitality Benefits***

- One (1) foursome

***Recognition Benefits***

- Signage on driving range
- Half-page black & white ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign
- Tournament gift for each player



***Putting Green Sponsor***  
***\$6,000***

***Golf & Hospitality Benefits***

- One (1) foursome

***Sponsor Recognition Benefits***

- Signage on putting green
- Half-page black & white ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign
- Tournament gift for each player

***Scorecard Sponsor***  
***\$6,000***

***Golf & Hospitality Benefits***

- One (1) foursome

***Recognition Benefits***

- Logo on scorecards
- Half-page black & white ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign
- Tournament gift for each player

***Foursome Sponsor***  
***\$5,000***

***Golf & Hospitality Benefits***

- One (1) foursome

***Recognition Benefits***

- One (1) hole sign
- Recognition in tournament program
- Tournament gift for each player

***Hat Sponsor***  
***\$3,500***

***Golf & Hospitality Benefits***

- Two (2) guests for dinner

***Recognition Benefits***

- Logo on hats
- Quarter-page black & white ad in tournament program book
- Special recognition in tournament program book

***Golf Ball Sponsor***  
***\$3,000***

***Golf & Hospitality Benefits***

- Two (2) guests for dinner

***Recognition Benefits***

- Logo on tournament golf balls
- Quarter-page black & white ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign

***Photography Sponsor***  
***\$3,000***

***Golf & Hospitality Benefits***

- Two (2) guests for dinner

***Recognition Benefits***

- Logo on team photographs
- Quarter-page black & white ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign

***Scoreboard Sponsor***  
***\$3,000***

***Golf & Hospitality Benefits***

- Two (2) guests for dinner

***Recognition Benefits***

- Logo on scoreboard
- Quarter-page black & white ad in tournament program book
- Special recognition in tournament program book
- One (1) hole sponsorship sign

***Player Sponsor***  
***\$1,500***

***Golf & Hospitality Benefits***

- One (1) entry for golf, reception & dinner
- Recognition in tournament program
- Tournament gift

***Contest Hole Sponsor***  
***\$1,000***

***Recognition Benefits***

- Signage on one (1) contest hole
- Recognition in tournament program book

***Hole Sponsor***  
***\$500***

***Recognition Benefits***

- One (1) hole sponsorship sign
- Recognition in tournament program book



## Sponsorship Form



**Sponsor Information:**

Name of Sponsor: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Sponsorship Levels**

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor (\$35,000)                 | <input type="checkbox"/> Putting Green Sponsor (\$6,000)      |
| <input type="checkbox"/> Dinner Sponsor (\$20,000)                     | <input type="checkbox"/> Scorecard Sponsor (\$6,000)          |
| <input type="checkbox"/> Front 9 or Back 9 Sponsor (\$15,000 each)     | <input type="checkbox"/> Foursome Sponsor (\$5,000)           |
| <input type="checkbox"/> Golf Cart Sponsor (\$12,500)                  | <input type="checkbox"/> Hat Sponsor (\$3,500)                |
| <input type="checkbox"/> Honored Patient Sponsor (\$10,000)            | <input type="checkbox"/> Golf Ball Sponsor (\$3,000)          |
| <input type="checkbox"/> Tee Gift Sponsor (\$10,000)                   | <input type="checkbox"/> Photography Sponsor (\$3,000)        |
| <input type="checkbox"/> Front 9 or Back 9 BBQ Sponsor (\$10,000 each) | <input type="checkbox"/> Scoreboard Sponsor (\$3,000)         |
| <input type="checkbox"/> Reception Sponsor (\$8,000)                   | <input type="checkbox"/> Player Sponsor (\$1,500)             |
| <input type="checkbox"/> Breakfast Sponsor (\$8,000)                   | <input type="checkbox"/> Contest Hole Sponsor (____@ \$1,000) |
| <input type="checkbox"/> Beverage Sponsor (\$7,500)                    | <input type="checkbox"/> Hole Sponsor (____@ \$500)           |
| <input type="checkbox"/> Awards Sponsor (\$7,500)                      | <input type="checkbox"/> Dinner Guest (____@ \$125)           |
| <input type="checkbox"/> Caddie Sponsor (\$7,500)                      | <input type="checkbox"/> Donor \$ _____                       |
| <input type="checkbox"/> Driving Range Sponsor (\$6,000)               |   |

**Payment Information (Payment due by April 8, 2013)**

- Check enclosed (Please make checks payable to The Leukemia & Lymphoma Society)
- Check to be sent by \_\_\_\_\_.
- Please charge the following credit card in the amount of \$ \_\_\_\_\_.

# \_\_\_\_\_ Exp. Date \_\_\_\_\_ VCode \_\_\_\_\_  
 Please select: AMEX    VISA    MC    Discover

Signature \_\_\_\_\_

**Auction Items**

Description of Item:

TAX ID # 135644916

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

*\*\* Please send any applicable marketing materials with your certificate or item.*

**Value of Item:** \_\_\_\_\_ (required for IRS purposes)

**Restrictions:**

- Expiration Date: \_\_\_\_\_
- Valid from: \_\_\_\_\_ to \_\_\_\_\_
- Gratuity:    \_\_\_ Included \_\_\_ Not Included
- Tax:        \_\_\_ Included \_\_\_ Not Included

Other restrictions:

\_\_\_\_\_  
 \_\_\_\_\_

**Please fax back form to  
 703-399-2901 or mail to LLS at  
 5845 Richmond Highway, Suite  
 800, Alexandria, VA 22303**

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