

Sponsorship Opportunities



MISSOURI WINEFEST

SATURDAY, FEBRUARY 16TH 12-5PM

Benefiting The Leukemia & Lymphoma Society

Gateway Chapter
77 West Port Plaza, Suite 480
St. Louis, MO 63146
Phone: (314) 590-2230
Fax: (314) 590-2260
www.lls.org/gat

The mission of The Leukemia & Lymphoma Society: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

The Facts

LLS currently has \$11.6 million committed to research Arkansas, Illinois, and Missouri. In fiscal year 2012, The Gateway Chapter:

- Contributed \$72,900 in financial aid to patients
- Provided co-pay assistance of more than \$1.18 million
- Served over 5,000 patients and families with financial support, education, and support groups
- Provided information in more than 589 schools on cancer & volunteerism and supported children returning to school after treatment

Patient Services

Patient Financial Aid: Provides up to \$100 per year for all blood cancer patients in active treatment, regardless of income, to help cover some costs associated with transportation, drugs and treatment.

Co-Pay Assistance: Provides co-pay assistance based on diagnosis and income for insured patients with many, but not all, of our blood cancers.

Family Support Groups: With professional guidance, patients and family members can gain information and support from others who share similar experiences.

Patti Robinson Kaufmann First Connection Program: Patients and caregivers learn coping skills and gain hope from trained volunteer survivors, who share their special perspective on the recovery process.

Education Programs: We offer educational materials and programs free of charge to help clarify treatment options and strengthen decision-making and coping skills for patients and their families. We also have programs for health care professionals, with continuing education credits for nurses and social workers.

Information Resource Center (IRC): Health professionals are available at (800) 955-4572 to provide accurate, up-to-date information on blood cancers. The IRC is also available on LLS' Web site (Live Help online) at www.lls.org.

Advocacy: Advocacy volunteers contact their elected representatives to promote government research funding and improvements in public health policy.

Back to School: LLS provides a wealth of informative materials that help assure a child's smooth transition from treatment back to school and the activities of daily living.

Honored Heroes: Honored patients and families provide inspiration for our fundraising events fueling

Since 1949, LLS has invested more than \$814 million in research aimed at helping all blood cancer patients live longer healthier lives. Our research has been a driving force behind treatment breakthroughs for patients with leukemia, lymphoma, and myeloma. In fiscal year 2012, LLS continued its commitment with \$68.4 million in research.

1950's

The first chemotherapy drugs were developed for lymphoma and leukemia patients, including children. Leaders in this new field helped guide LLS research funding to continue the progress

1960's

The first combination chemotherapy was developed for childhood leukemia patients. Emil Frei, MD, Emil Freirech, MD, and James Holland, MD led the effort, and Dr. Freireich advised LLS research efforts from our inception.

1970's

The first successful bone marrow transplants were performed—E. Donnall Thomas, MD served as long-time advisor to LLS and received the 1990 Nobel Prize for his breakthrough work.

1980's

Cancer-causing “oncogenes” were discovered. Geoffrey Cooper, PhD and J. Michael Bishop, MD were among the leaders of this new field; both served as LLS advisors.

1990's

Molecular understandings of normal and malignant blood cells make new “targeted” anti-cancer drug therapies possible. Rituxan was the first targeted cancer medicine approved by the FDA in 1997 for patients with certain forms of non-Hodgkin Lymphoma.

Today

Almost half of new cancer drugs approved in the U.S. since 2000 (23/56) were approved as treatments for blood cancer patients.

Presenting Sponsor (\$10,000):

- Top billing in all aspects of event
 - “Company XXX presents The Missouri Winefest”
- Access to 1600+ participants
- Logo and link placement at www.lls.org/gat
- Company recognition in all event advertising and promotion
- One plaque in recognition of your company’s contribution
- Company logo displayed on all printed materials
 - Invitations (*if committed by December 14, 2012*)
 - Banner at event
- 4 Tickets to the event
- Recognition in media and press releases – distributed to all local media



**Ben, an LLS Honored Hero,
on his last day of chemotherapy**

“Bye Chemo, Bye Cancer, I am tougher than you”
-Ben in June 2012

Platinum Sponsor (\$5,000):

- Access to 1600+ participants
- Logo and link placement at www.lls.org/gat
- Company recognition in all event advertising and promotion
- One plaque in recognition of your company's contribution
- Company logo displayed on printed materials
 - Banner at event
- 2 Tickets to the event
- Recognition in media and press releases – distributed to all local media



Gold Sponsor (\$2,500):

- Access to 1600+ participants
- Logo and link placement at www.lls.org/gat
- Company recognition in all event advertising and promotion
- One plaque in recognition of your company's contribution
- Company listed displayed on printed materials
 - Banner at event
- 2 Tickets to the event
- Recognition in media and press releases – distributed to all local media

Silver Sponsor (\$1,000):

- Access to 1600+ participants
- Logo and link placement at www.lls.org/gat
- One plaque in recognition of your company's contribution
- 2 Tickets to the event

Izzy, age 6
2012 Light The Night
Honored Hero



The Leukemia & Lymphoma Society appreciates your support. Below is the contract agreement for sponsorship of the **2013 Missouri Winefest**. This serves as an agreement between your company and The Gateway Chapter of The Leukemia & Lymphoma Society.

PLEASE SELECT YOUR LEVEL OF SPONSORSHIP:	
	\$10,000 - Presenting Sponsor
	\$5,000 - Platinum Sponsor
	\$2,500 - Gold Sponsor
	\$1,000 - Silver Sponsor

Contact Person: _____ **Date:** _____

Title: _____

Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

Signature: _____

If you have any questions, please contact:
Debbie Kersting, Executive Director at (314) 660-9956 or debbie.kersting@lls.org



**MISSOURI
WINEFEST**

Mail completed form and payment to:
The Leukemia & Lymphoma Society
Attn: Missouri Winefest
77 West Port Plaza, Suite 480
St. Louis, MO 63146



LEUKEMIA &
LYMPHOMA
SOCIETY®

fighting blood cancers