



# How YOU Can Get Involved!

Interested in volunteering with The Leukemia & Lymphoma Society (LLS)? Each campaign and department within LLS provides an opportunity to give back. No matter your time commitment or availability, we can find a match that best suits your needs and interests. Donations of time and support enable LLS to continue providing life saving research and patient services. Become a part of the mission today! Visit [www.lls.org/ga](http://www.lls.org/ga) or call (404) 720-7900 for more information.

	<p>Light The Night is the nation’s night to pay tribute and bring hope to people battling cancer. People form teams of friends and family or co-workers and raise funds for cancer research. On walk night, they hold illuminated balloons—white for survivors, red for supporters, gold in memory of lives lost. The evening is a supportive community gathering that includes music, food, and family activities. This year’s Light The Night Walk in Atlanta will be held on Saturday, October 13, 2012 at Centennial Olympic Park. Last year’s walk was supported by over 8,000 walkers and raised \$2.1 million statewide. In addition to Atlanta, other walks will be held in Athens, Savannah, Augusta, and Cumming. <a href="http://www.lightthenight.org/ga">www.lightthenight.org/ga</a></p>
	<p>The Man &amp; Woman of the Year campaign is a fundraising competition among individuals in the community who vie for the honor of being the Man or Woman of the Year, based on their success in generating funds for LLS during a ten-week campaign. The candidates raise money in honor of local blood cancer survivors, our Boy &amp; Girl of the Year. The 2012 campaign, in just its fourth year, raised more than \$675,000 for LLS. The 2013 Man &amp; Woman of the Year campaign will be hosted in our Atlanta, Augusta and Savannah markets. <a href="http://www.mwoy.org/ga">www.mwoy.org/ga</a></p>
	<p>LLS’s Team In Training program is the world's largest endurance sports training program. The program provides training for marathon and half marathon, triathlon, cycle, and hike events. Along with the training, LLS provides transportation to and from the event, lodging and social events during the participant’s stay. In return, participants raise funds for lifesaving research and bring hope to hundreds of thousands of people battling blood cancers. Since 1988, more than 540,000 volunteer participants have helped raise more than \$1 billion. <a href="http://www.teamintraining.org/ga">www.teamintraining.org/ga</a></p>

<p><b>PATIENT SERVICES</b></p>	<p>LLS offers a comprehensive array of services to patients and families touched by blood cancers. In addition to financial assistance, LLS sponsors Support Groups in Georgia to facilitate communication among patients, family members and friends. Additionally, First Connection is a peer-to-peer support program that provides patients and their families with the opportunity to share experiences with someone who has been successfully treated for the same, or similar, diagnosis. LLS sponsors a range of teleconferences and webcasts on topics of interest to patients, caregivers, and healthcare professionals and provides accurate, up-to-date information on leukemia, lymphoma and myeloma through LLS's Information Resource Center (IRC): 1-800-955-4572. Contact 404-720-7840. <a href="http://www.lls.org/ga">www.lls.org/ga</a></p>
<p><b>DONOR DEVELOPMENT</b></p>	<p>Are you interested in helping spread awareness about the work of The Leukemia &amp; Lymphoma Society (LLS) and making connections on behalf of The Society? You can do so by utilizing your personal and business contacts to help generate financial support for LLS. These contributions may come in the form of fundraising for events, matching gifts or in-kind contributions. You can also support by identifying and helping to cultivate potential corporate, foundation and individual donors. Please visit our website to learn more: <a href="http://www.lls.org/#/waystohelp/">http://www.lls.org/#/waystohelp/</a> or contact <a href="mailto:Maureen.Davidson@lls.org">Maureen.Davidson@lls.org</a>: 404-720-7815.</p>
<p><b>RADIOTHON</b></p>	<p>The WCNN-AM 680 The Fan Strike Out Leukemia &amp; Lymphoma Radiothon is hosted by John Kincade, of the "Buck and Kincade" show on 680 The Fan. Kincade, a lymphoma cancer survivor, helped start the first radiothon in 2001. Over the last eleven years, the annual radiothon has raised nearly \$1 million to help the mission of LLS. Tune in...the 2013 Radiothon is scheduled for Friday, February 15, 2013. <a href="http://www.lls.org/ga/radiothon">www.lls.org/ga/radiothon</a></p>
<p><b>SCHOOL &amp; YOUTH PROGRAMS<sup>SM</sup></b></p>	<p>The School and Youth programs include Pennies for Patients and Pasta for Pennies, which are service learning projects that take place in schools throughout Georgia from October to March. During each school's three-week campaign, students collect spare change in honor of local patients and compete with their peers to win a classroom rewards party provided by LLS or the Olive Garden. The campaign is a great opportunity for students to learn about the impact of cancer on the lives of patients and their families, as well as cultivating caring, sharing, and respect for others. Last year, the program raised more than \$670,000 in Georgia alone. <a href="http://www.schoolandyouth.org/ga">www.schoolandyouth.org/ga</a></p>
<p><b>OFFICE ADMINISTRATION</b></p>	<p>The Department of Office Administration supports all LLS campaigns, as well as oversees the daily operations of the LLS office. Front Desk volunteers are needed as assistants to the Office Manager and will provide customer service, greet office visitors, respond to donor requests, assist with mailings and data entry. They will also complete any campaign-related administrative projects as needed. For more information, please contact Suzanne Doan at <a href="mailto:Suzanne.Doan@lls.org">Suzanne.Doan@lls.org</a>.</p>