



For Immediate Release

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No one has more heart than The Leukemia & Lymphoma Society's Boy & Girl of the Year!

This Valentine's Day, LLS would like to announce heroes for inaugural Man & Woman of the Year campaign

Savannah, February 14, 2013—Sam, 5 years old and in Kindergarten at Rincon Elementary School, and Cora, 6 years old and in 1st Grade at Savannah Christian Prepatory School, have been chosen as The Leukemia & Lymphoma Society's Boy and Girl of the Year for the inaugural Man & Woman of the Year Campaign in Savannah.

Sam was diagnosed with Acute Lymphoblastic Leukemia on November 11, 2011 and is currently in treatment. His treatment protocol has been chemotherapy and he will be on maintenance drugs until January 2015. Sam loves riding 4-wheelers, playing with matchbox cars and his favorite thing is his Grave Digger Monster Trucks. Sam has two adult siblings – Michael and Lauren. Sam's family is very grateful for the very positive prognosis that he has. His Mom and Dad reminded us recently that 10 years ago, children didn't always have the success that families like theirs are seeing with Sam's diagnosis and treatment. They are grateful for all the LLS is doing to fight leukemia!

Cora was diagnosed with Acute Lymphoblastic Leukemia on November 13, 2008. Her treatment protocol included three years of chemotherapy and numerous bone marrow aspirations. Cora successfully completed treatment in the spring of 2011 and today she lives a normal and happy life. Cora loves gymnastics, dancing and swimming and some of her favorite things are art projects, playing outside and doing cartwheels!! Cora's diagnosis has brought her family closer together and taught them to view life as precious. Today, Cora is in remission and doing very well. Cora has an older brother, Cade and younger sister, Clara. Her entire family is so grateful for everything The Leukemia & Lymphoma Society does and they are excited to be part of Man & Woman of the Year!

This is the inaugural year for Man & Woman of the Year campaign at the Savannah Office of The Leukemia & Lymphoma Society's Georgia Chapter. The Man & Woman of The Year campaign is a fund raising competition among individuals in the community who, through their participation, vie for the honor of Man or Woman of the Year. Candidates are judged solely on a philanthropic basis. The Man & Woman who raise the most funds during the ten week campaign will be awarded the title of Man & Woman of the Year. This year's campaign goal is to raise \$100,000 to support research and patient programs, including financial programs, for blood cancer patients in Savannah and nationwide.

The Savannah Office of The Leukemia & Lymphoma Society Georgia Chapter PO Box 14254 Savannah, GA 31416



The campaign will kick off on May 20th at the Hilton Savannah DeSoto and the winners will be announced at the Grand Finale on Friday, May 31 at the Morris Center.

You can learn more about the Man & Woman of The Year at www.mwoy.org/ga

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society ® (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world and provides free information and support services.

The Georgia Chapter serves patients with a variety of programs including the Patti Robinson Kaufmann First Connection Program, The Trish Greene Back to School Program for Children with Cancer as well as financial assistance programs which last year provided over \$1.59 million to patients statewide. Currently, the Georgia Chapter funds \$2.75 million towards research grants in multi-year agreements with Emory Winship Cancer Institute and Georgia Regents University. There were approximately 3,650 new diagnoses for blood cancer in Georgia in 2011. Fore more information, visit: www.lls.org/ga.

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