



NewsRelease

For Immediate Release

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Little Heroes Prom to Give Children with Cancer a Night to Remember

Atlanta (September 3, 2012)-- For children with cancer, one night of celebrating the success of their struggle toward survivorship can make a world of difference. The Georgia Chapter of The Leukemia & Lymphoma Society (LLS), in collaboration with the Aflac Cancer & Blood Disorders Center of Children's Healthcare of Atlanta, will be hosting that celebration at the inaugural Little Heroes Prom. The prom will be on Sunday, September 23, 2012 from 2pm-6pm at Greystone, managed by the Piedmont Park Conservancy. The event is open to pediatric blood cancer patients, ages 5-15, who are being treated at the Aflac Cancer & Blood Disorders Center of Children's Healthcare of Atlanta and are at least one year out from diagnosis. The patient families, along with their doctors, nurses and supportive medical staff, will also be in attendance.

"The Little Heroes Prom will give these children and their families a very special experience," says Kelly Dolan, Executive Director of The Leukemia & Lymphoma Society's Georgia Chapter. "It reflects our commitment to invest in pediatric research and children diagnosed with this disease. The Leukemia & Lymphoma Society has more than a dozen programs to help children who are diagnosed with blood cancer. In addition to this wonderful prom event, we have the Trish Greene Back to School program, which helps students and teachers ensure a smooth transition back to the classroom after a diagnosis and the First Connection program which links newly diagnosed patients and their families with trained volunteers who have been touched firsthand by a blood cancer and share similar experiences."

The prom will be a semi-formal dinner dance and will be free of charge for all in attendance. The 2012 Little Heroes prom expects to have 100 pediatric blood cancer patients, along with their families and medical staff.

The event is made possible through the generous support of The Piedmont Park Conservancy, Affairs to Remember Caterers, CCP Events, Inc./EventScapes and James & Helen Carlos, donors to The Aflac Cancer & Blood Disorders Center of Children's Healthcare of Atlanta.

The cost of this very special evening is approximately \$60 per person, and will cover dinner, dancing, parking, on-site transportation and awards. To make a donation, visit <http://www.lls.org/#/waystohelp/donate/donateonline/>. Please note *The Little Heroes Prom* under the Occasion when making your donation online.

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society® (LLS) is the world’s largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin’s disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world and provides free information and support services.

The Georgia Chapter serves patients with a variety of programs including the Patti Robinson Kaufmann First Connection Program, The Trish Greene Back to School Program for Children with Cancer and the LLS Co-Pay Assistance Program which last year provided over \$1.08 million to patients statewide. Currently, the Georgia Chapter funds \$1.07 million towards research grants in multi-year agreement with Emory Winship Cancer Institute. There were approximately 3,650 new diagnoses for blood cancer in Georgia in 2011. Visit www.lls.org/ga.

Aflac Cancer and Blood Disorders Center of Children’s

The Aflac Cancer and Blood Disorders Center of Children’s Healthcare of Atlanta is a national leader among childhood cancer, hematology, and blood and marrow transplant programs, serving infants to young adults. Recognized as one of the top childhood cancer centers in the country, the Aflac Cancer Center treats more than 370 new cancer patients each year and follows more than 2,700 patients with sickle cell disease, hemophilia and other blood disorders. Visit www.Aflaccancercenter.org or call 404-785-1112 or 888-785-1112 for more information.

About Piedmont Park Conservancy

Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy has raised and invested more than \$60 million in private funds for Park improvements and today manages over 90% of the overall maintenance and security of Piedmont Park. Newly opened Park amenities include Legacy Fountain and the Promenade, the wetlands, a re-naturalized Clear Creek, 3 acres of hardwood forest, basketball courts, bocce courts, the new aquatic center, the Greystone event facility, an expanded dog park and new lawns.

About Affairs to Remember Caterers

Affairs to Remember Caterers is one of the largest privately held, full-service luxury catering companies in the United States. Our award-winning services include expertise in off-premise catering, site selection, décor, music, entertainment, tent rental, lighting, linens, ice carvings and photography. Our 35 years of success can be attributed to the company’s innovative menus, impeccable service, attention to detail, and reliability. Clients count on us to guide them through an exciting, memorable experience. For more information, please call (404) 872-7859 or visit www.affairs.com.

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